



CEP CONFERENCE 2027

25TH AND 26TH MAY

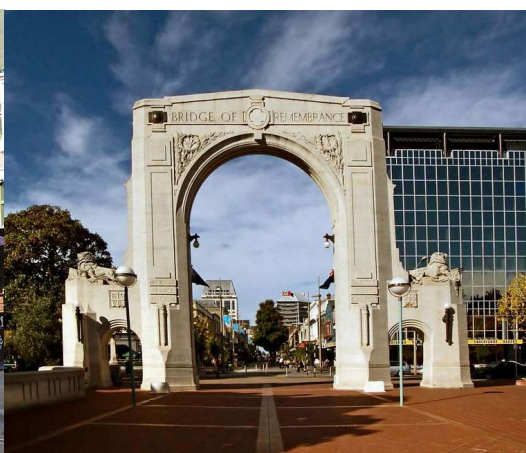
CHRISTCHURCH
TOWN HALL



TE PŪ NGAO, TE PŪ WARO
CARBON AND ENERGY PROFESSIONALS NEW ZEALAND
EDUCATE | COLLABORATE | INSPIRE

in association with
 **BIOENERGY**
ASSOCIATION

Sponsorship & Exhibition Opportunities



WELCOME from the CHIEF EXECUTIVE

2026 was our biggest ever conference. It was a feast of knowledge, learning and making and building connections. We're now looking forward to 2027, when we'll be back in Christchurch and back at the Town Hall, the venue of outstanding events in 2024 and 2021.

2027 will be our 18th annual conference. It is continuing to grow in size and influence, mainly because it offers such outstanding value to delegates, sponsors and exhibitors. Our programme is based on merit, not on sponsor dollars and we maintain our ethos of Educate, Inspire and Collaborate throughout. We find by focusing on quality, merit and education, our delegates give us class leading ratings. Happy and open delegates mean happy and engaged delegates for our sponsors and exhibitors, who are just as effusive, with equally class leading ratings for engagement and value.

We create a perfect setting for engaging sales discussions and conversions. Here are just a few comments from our sponsors and exhibitors in 2026.

WHAT OUR EXHIBITORS SAY

WHAT OUR SPONSORS SAY

WHAT OUR DELEGATES SAY

We're delighted, again, to be partnering with the Bioenergy Association for the event and look forward to welcoming delegates, sponsors and exhibitors providing insight on future fuels.

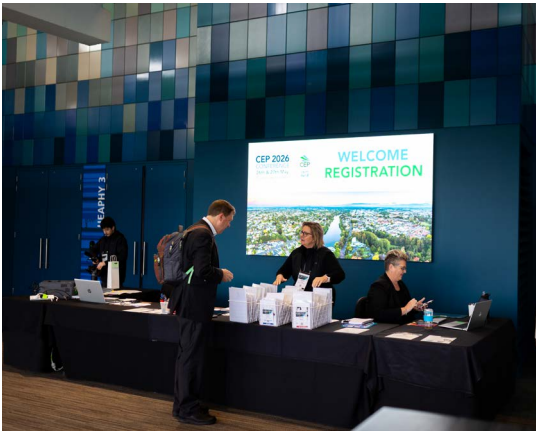
Of course, one of the key advantages for sponsors and exhibitors of our location rotation policy is that we see fresh, local faces every year, meaning your messages will be hitting fresh buyers as well as reconnecting with regular delegates.

2025 and 2026 were tough years for many but with an election behind us and the knowledge gas reserves are all but exhausted, in many ways there'll be more certainty around 2027. Action may have been lagging recently but few can afford more delays. Business will pick up in 2027 and being at the CEP conference will get you in front of people needing your products and services.

As we close in on 2030 and deadlines on our commitments on the international stage, much is at stake, not least our international reputation as a clean, green country. The 2027 CEP conference will be all about moving forward and building a commercial and industrial climate that we can be proud of, that stands up to international scrutiny and that delivers prosperity for New Zealanders.

We expect strong interest across our sponsorship and exhibitor options, so please register your interest now to reserve the package that works best for you. There really is no better way to get in front of your market and build or reinforce those valuable business connections.

We look forward to seeing you there.



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The FACTS and FIGURES

2026 was a record year. Despite a tough economic climate, the CEP conference grew, which tells us we're getting things right. Our satisfaction levels among delegates, sponsors and exhibitors remain top of the tree and choosing to take a presence in 2027 will deliver an excellent return on investment.

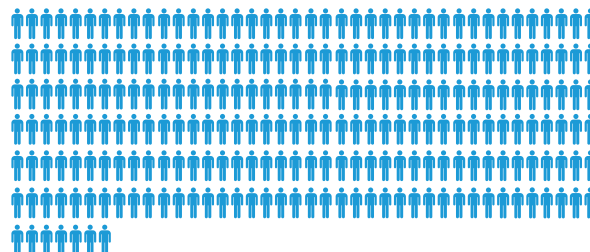
Our focus on delivering education and value sets us apart from other events. We commonly hear we set the benchmark for content. We think we set the benchmark for sponsor and exhibitor value as well.

While the programme content of the two days is dominated by sessions based on merit, education and best practice, we add in sponsor and exhibitor introductions and the breaks are focused on delivering value to sponsors and exhibitors. Our catering is carefully choreographed to maximise flow around the exhibition and we use proven tricks of the trade to encourage delegates to engage.

The feedback ratings speak for themselves with excellent satisfaction levels from delegates, sponsors and exhibitors. You can hear some direct comments by clicking on the buttons.

247

DELEGATES attended in 2026



WHAT OUR EXHIBITORS SAY

WHAT OUR SPONSORS SAY

Sponsor & Exhibitor Rating

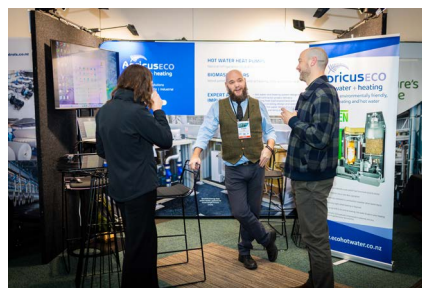
Conference rating (Overall)



Rating for networking opportunities



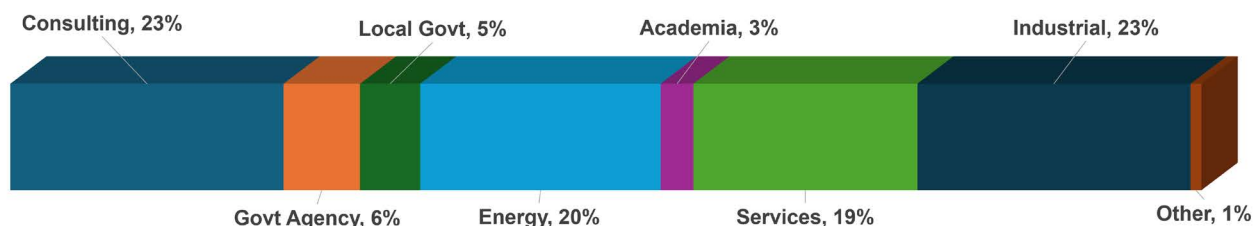
Value for money rating



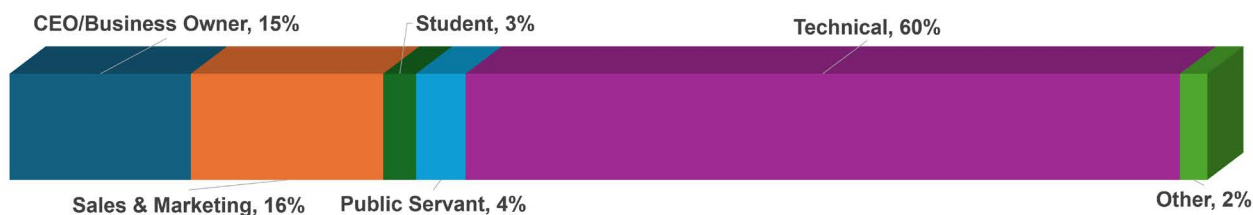
Attendee Profile

The CEP Conference attracts a wide variety of influencers and decision makers from across the private and public sectors. This is a conference for doers, the people who specify and implement solutions. They are keen to hear about your products and services and how they can help save money and decarbonise New Zealand.

By Industry Sector



By Role



SPONSOR and EXHIBITOR PACKAGES

As a sponsor or exhibitor at the 2027 CEP/BANZ Conference you will enjoy a direct touchpoint with key energy, carbon and sustainability decision makers, including commercial, industrial and public sector buyers.

In 2027, the Conference will be held at Christchurch's Town Hall, on 25th and 26th May.

- Excellent exposure directly to sustainability, efficiency and emission reduction decision makers
- Access to potential new clients
- Opportunities to forge new or reinforce existing business relationships
- A cost effective means of developing and promoting brand awareness and brand values
- A superb platform to showcase products and services



WHAT OUR EXHIBITORS SAY

WHAT OUR SPONSORS SAY

OUR HEADLINE CATEGORIES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$18,000	\$15,000	\$10,000	\$7,500	\$5,000
Maximum number of Sponsors for this level	1	1	4	6	No Limit
Exhibition display booth	Double Size	Included	Included	50% discount	50% discount
Delegate registration/s	6	4	3	2	1
Company logo on all conference promotional collateral (printed and digital)	✓	✓	✓	✓	✓
Company logo on the conference holding screen and splash screen	✓	✓	✓	✓	✓
Logo placement on the conference website with a link to your own	✓	✓	✓	✓	✓
Inclusion in the scrolling sponsor banner and splash screen	✓	✓	✓	✓	✓
Your company Banner at the venue entrance	✓	✓			
Your company Banner aside the speaker stage	✓	✓	✓		
Your company Banner in the refreshment area	✓				
Opportunity to introduce your organisation to the conference	5 minutes - conference opening	5 minutes at the start of the second day	3 minutes at the start of one conference session		
Media exposure as part of the CEP/BANZ conference promotion campaign	✓	✓	✓	✓	✓
List of attendees including email addresses (subject to privacy requests)	✓ Prior to and at conference	✓ Prior to and at conference	✓ Prior to and at conference	✓ At conference	✓ At conference
First right of refusal to secure the same category at the 2028 conference. Option expires 30/09/2027	✓	✓	✓	✓	✓

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

SPONSORSHIP	PACKAGE	PRICE (+GST)
All packages listed below are limited to 1 sponsor and include:	• 1 delegate registration • Your logo on conference promotional collateral – printed and digital – logo display on the conference splash screen. • Logo placement on the conference website and a link to your own • Media exposure as part of the CEP/BANZ conference promotion campaign • The option to take an exhibition stand at 50% discount (which includes 1 registration) • List of attendees including email addresses (unless individual delegates have opted out of email circulation) at time of conference	
MC SPONSOR	• Recognition as sponsor of our MC for the event, Te Radar • Please note, this category is subject to approval from the MC for the association	\$7,000
NETWORKING DRINKS AND NIBBLES	The social highlight of the conference. This sponsorship will include: • Recognition and shout-outs as the Networking Event sponsor • An opportunity to introduce your company and deliver the formal invitation to the event	\$6,000
LUNCH	Where everybody goes, what everybody sees, the Lunch sponsor will enjoy the limelight during our lunch breaks, an excellent way of raising your profile with delegates. The Lunch sponsorship package includes: • Shout-outs as the provider of the conference lunch on both days • The opportunity to address delegates and invite them to lunch each day	\$6,000
REFRESHMENTS	Everyone loves morning and afternoon tea - and the people who provide it for them. This sponsorship includes: • A shout-out at each morning and afternoon tea break on both days	\$3,000
COFFEE CART	Be everyone's friend by providing the flat whites and cappuccinos. This package includes: • A dedicated coffee cart branded with your logo	from \$7,500
STUDENT AWARD	Support our future by sponsoring the Student Best Paper Award. This sponsorship includes: • Being on stage to award the prize to the winning student • Sponsor Logo on the Best Paper certificate Please note, the fee for this package includes a \$1,000 book voucher to be presented to the winning student	\$4,000
APP PARTNER	Your brand splashed across the app opening screen and at the foot of each page giving exposure every time someone looks at the programme, submits a question or scans a QR code	\$4,500
CABARET	Bring the sophistication and joie de vivre to the networking function by sponsoring some entertainment. How about a pianist or string quartet? Let's talk	from \$3,000

WORKSHOP SPONSOR

SPONSORSHIP	PACKAGE	PRICE (+GST)
WORKSHOP SPONSOR	The 2026 conference will include several workshops dedicated to specific topics. While the workshop content must be product and service provider agnostic, the workshop sponsor will have naming rights for the session and will be invited to facilitate the workshop. Each will be for around 90 minutes. The Workshop Sponsor package includes: • Naming rights for the workshop • The opportunity to contribute to workshop content, focus and outcomes • Nomination of two facilitators for the workshop • Because of the nature of a workshop and flexibility around content and focus, acceptance for this category is by application. Please provide details of your proposed theme, content, expected outcomes and facilitators.	\$4,500

SPONSORSHIP	PACKAGE	PRICE (+GST)
BROADCAST PARTNER	Enjoy the kudos of enabling livestreaming of the event and the ongoing acknowledgement of your support on recordings. The Broadcast Partner package includes: • A Welcome Page at the start of each day's broadcast highlighting the Broadcast Partner • Your logo constantly displayed on the livestream and embedded into recordings giving extensive exposure throughout the event and after.	\$20,000

Please note: Recording and livestreaming is very expensive. The event will not be livestreamed without a Broadcast Partner.

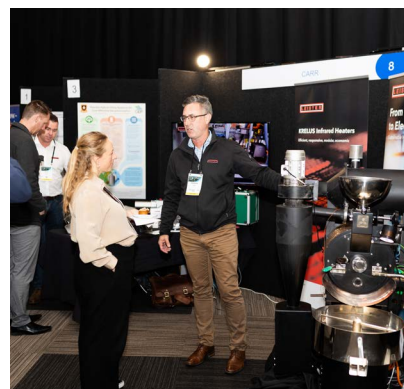
BE A CONFERENCE PARTNER

We are keen to hear from organisations wishing to be part of the conference as named Partners for specific products or services. If you are interested in profiling to our delegates, let's talk. Here are just a few examples:

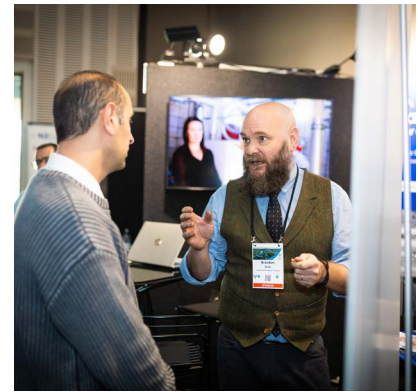
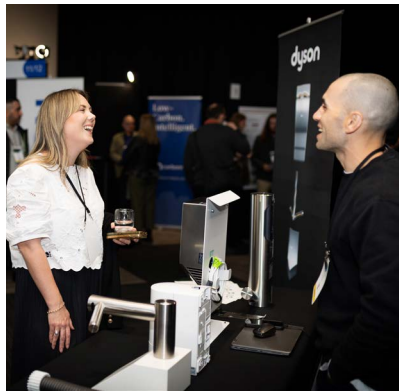
	WILL BE GREAT FOR	WHAT YOU COULD BRING – JUST EXAMPLES, LET'S TALK
FINANCE PARTNER	Banks, Finance companies, Venture capitalists, Angel networks, Private Equity funders	Project funding
TRANSPORT PARTNER	Taxi companies, Bus companies, Airlines, Travel agents	Discounted fares, airport transfers
TECHNOLOGY PARTNER	Internet service providers, Technology retailers	Discounted products or services
ACCOMMODATION PARTNER	Hotels, Motels, Booking agencies	Discounted accommodation
INNOVATION PARTNER	Incubators, Accelerators	Access to services
INSURANCE PARTNER	Insurance brokers, Insurance companies, Risk management consultants	Discounted premium rates or consulting rates
SECURITY PARTNER	Security companies	Discounted products or services

Partnership arrangements will be exclusive and discussed individually with interested parties. We are happy to discuss arrangements that deliver material value to delegates in addition to direct conference revenue. If it works for our delegates, it works for us.

Please contact us with your ideas on how we can best work together for the benefit of the delegates, the conference and, of course, you.



SPONSORSHIP	PACKAGE
All packages at this level are limited to 1 sponsor and include:	- Your logo on conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition throughout the event. - Logo placement on the conference website with a link to your own - Media exposure as part of the CEP/BANZ conference promotion campaign - List of attendees including email addresses (unless individual delegates have opted out of email circulation) at the time of the conference
LANYARD	The Lanyard sponsorship allows continued exposure to delegates across both days of the conference. This option provides name and/or logo recognition, with everyone wearing your brand. Excellent exposure at a modest cost. You will have the option to keep your printed lanyards for future events.
CHARGING STATION	Increasingly needed and popular. Be the saviour of all whose devices are running low on juice by providing a branded charging station.
SPEAKER GIFTS	Have your logo recognised at the end of each speaker session by having the speaker gifts wrapped in dedicated packaging or providing a branded gift. Please note, branded merchandise costs (e.g. wine bottle wrappings) will be additional to the sponsorship fee. Alternatively, provide the speaker gift yourself subject to agreement. Please give us a call to discuss.



EXHIBITION STANDS

	PACKAGE	PRICE (+GST)
EXHIBITOR	Exhibitors will be able to display their products and/services to allow deep engagement with delegates. Refreshments, lunches, and networking drinks and catering will be provided in the exhibition area ensuring excellent exposure to delegates. Display booths measure 3m(wide) by 1.8m(deep). The exhibitor package includes: - Recognition as an Exhibitor. 3 minute slot in a dedicated exhibitor Pecha Kucha session - Your logo on conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition during the conference - Logo placement on the conference website with a link to your own - Media exposure as part of the CEP/BANZ conference promotion campaign 2 delegate registrations (discounted pricing in association with another package carries 1 registration) - List of attendees including email addresses (unless individual delegates have opted out of email circulation) at the time of conference	\$3,250



If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.



in association with



CONTACT DETAILS

CEP will use its best endeavours to deliver a fantastic Conference that meets sponsor and exhibitor expectations and provides value for your investment alongside a memorable occasion for you and the other attendees.

CEP would like to work with you on selecting the best sponsorship and exhibition package for the Conference.

To discuss any of the opportunities in this prospectus or to chat about what you would like to achieve from engaging with CEP and our conference delegates please contact:

Philip Le Quesne.
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Email: philip.lequesne@cep.org.nz

Conference Organiser (ForumPoint2)
Tel: 027 649 2081

www.cep.org.nz

WHAT OUR SPONSORS SAY

WHAT OUR EXHIBITORS SAY

Thank you to our 2026 Conference Sponsors & Exhibitors

