



# CEP CONFERENCE 2026

CEP - Celebrating 25 Years in 2026

26TH AND 27TH MAY

HAMILTON  
CLAUDELANDS



## Sponsorship & Exhibition Opportunities



# WELCOME from the CHIEF EXECUTIVE

We're incredibly excited about 2026, which marks an important anniversary and will come with several firsts for CEP and our Conference.

2026 will be our 25th anniversary. We became incorporated as an independent society on 1st March, 2001. We were called EMANZ then and have an even longer history but 2026 will see the 25th anniversary of our organisation coming into being as a legal entity. CEP, its Members and Corporate Partners have achieved a huge amount since then both in terms of saving money and constraining carbon emissions. It will be a big year and the pinnacle will be the 2026 Conference.

While we haven't been running an annual conference for all of that time, 2026 will be the 17th. The event has grown, expanded reach, expanded influence and has become the premier annual event for energy, carbon and sustainability professionals. We proudly claim it is the best value event of its type in New Zealand, for delegates, sponsors and exhibitors.

The feedback we receive is always top notch and the fact our attendance has held up over the last couple of years when many other events have suffered is testament to the high regard our delegates have for our Conference. Our Conference is geared around knowledge, education and value. Our delegates love that and we enjoy an open and engaging environment, a perfect setting for relaxed and productive sales discussion.

While acknowledging the past, we pride ourselves in being forward looking. For 2026, we're looking forward to a new venue for the conference and a new city. For

the first time, the Conference will be held in Hamilton at the award winning Claudelands. Claudelands is a purpose built conference and events centre, allowing us to configure spaces to give maximum exposure to our sponsors and exhibitors. Of course, one of the key advantages for sponsors and exhibitors of our venue rotation policy is that we see fresh, local faces every year, meaning your messages will be hitting fresh buyers as well as reconnecting with regular delegates. We're delighted, again, to be partnering with the Bioenergy Association for the event and look forward to welcoming delegates, sponsors and exhibitors providing insight on future fuels.

2025 has been a tough year for many businesses. 2026 will be better and growth sectors will include electrification, decarbonisation and efficiency. We invite you to join us in looking forward to a superb, great value opportunity to reconnect with an active, revitalised marketplace. There is no better way to showcase your brand, services and products than at the 2026 CEP Conference. We offer opportunities to be high-profile supporters, to be on stage, to network and to have engaging conversations with decision makers and influencers. There is no doubt the CEP Conference provides the best value, live marketing opportunity of the year. We look forward to you joining us at the end of May in Hamilton.

We expect strong interest, so please register your interest now to reserve the package that works best for you. There really is no better time to get in front of your market and build or reinforce those valuable business connections. We look forward to seeing you there.



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# The FACTS and FIGURES

We've been delighted with our attendance and satisfaction outcomes in recent years. Despite tough economic conditions, attendance at the CEP Conference has stood up, which tells us we're getting things right. It also tells us to prepare for even stronger numbers as conditions improve in 2026.

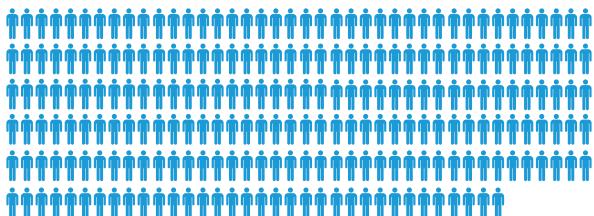
Ours is an event for education, which is reflected in high satisfaction ratings from delegates. Happy delegates means open delegates and so the satisfaction ratings from our sponsors and exhibitors is equally as strong.

We make sure there are plenty of networking breaks, all of which take place in the exhibition hall. The evening networking drinks is there too, meaning our exhibitors enjoy massive exposure to delegates.

The feedback ratings speak for themselves with excellent satisfaction levels from delegates, sponsors and exhibitors. You can see and hear some direct comments as well by following these links to some short comments from 2025 sponsors and exhibitors.

# 234

## DELEGATES attended in 2025



Conference rating (Overall)



Rating for networking opportunities



Value for money rating



Sponsor and exhibitor satisfaction rating

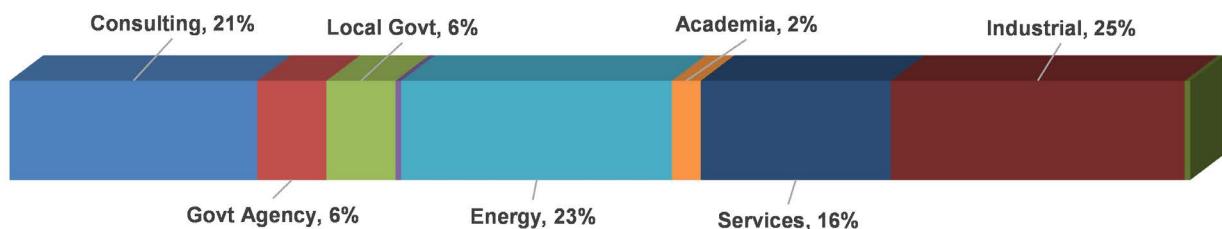


### Attendee Profile

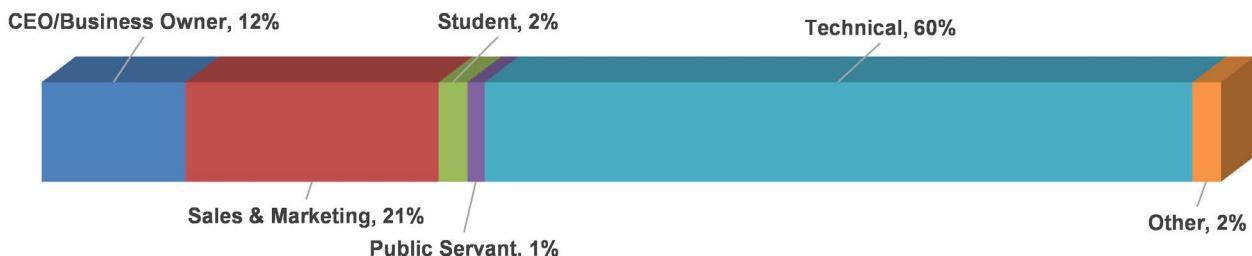
The CEP Conference attracts a wide variety of influencers and decision makers from across the private and public sectors. This is a conference for doers, the people who specify and implement solutions. They are keen to hear about your products and services and how they can help save money and decarbonise New Zealand.



### By Industry Sector



### By Role



# SPONSOR and EXHIBITOR PACKAGES

As a sponsor or exhibitor at the 2026 CEP/BANZ Conference you will enjoy a direct touchpoint with key energy, carbon and sustainability decision makers, including commercial, industrial and public sector buyers.

In 2026, the Conference will be held at Claudelands, Hamilton, on 26th and 27th of May.

- Excellent exposure directly to sustainability, efficiency and emission reduction decision makers
- Access to potential new clients
- Opportunities to forge new or reinforce existing business relationships
- A cost effective means of developing and promoting brand awareness and brand values
- A superb platform to showcase products and services



## OUR HEADLINE CATEGORIES

|   | DIAMOND                        | PLATINUM                                 | GOLD   | SILVER            | BRONZE            |
|---|--------------------------------|--|--|-------------------|-------------------|
|   | \$17,000                       | \$14,000                                 | \$9,000  | \$6,000           | \$4,000           |
| Maximum number of Sponsors for this level                                   | 1                              | 1  | 4  | 6                 | No Limit          |
| Exhibition display booth  | Double Size                    | Included                                 | Included   | 50% discount      | 50% discount      |
| Delegate registration/s   | 6                              | 4  | 3  | 2                 | 1                 |
| Company logo on all conference promotional collateral (printed and digital) | ✓                              | ✓  | ✓  | ✓                 | ✓                 |
| Company logo on the conference holding screen and splash screen             | ✓                              | ✓  | ✓  | ✓                 | ✓                 |
| Logo placement on the conference website with a link to your own            | ✓                              | ✓  | ✓  | ✓                 | ✓                 |
| Inclusion in the scrolling sponsor banner and splash screen                 | ✓                              | ✓  | ✓  | ✓                 | ✓                 |
| Your company Banner at the venue entrance                                   | ✓                              | ✓  |  |                   |                   |
| Your company Banner aside the speaker stage                                 | ✓                              | ✓  | ✓  |                   |                   |
| Your company Banner in the refreshment area                                 | ✓                              |  |  |                   |                   |
| Opportunity to introduce your organisation to the conference                | 5 minutes - conference opening | 5 minutes at the start of the second day | 3 minutes at the start of one conference session |                   |                   |
| Media exposure as part of the CEP/BANZ conference promotion campaign        | ✓                              | ✓  | ✓  | ✓                 | ✓                 |
| List of attendees including email addresses (subject to privacy requests)   | ✓ Prior to and post conference | ✓ Prior to and post conference           | ✓ Prior to and post conference                   | ✓ Post conference | ✓ Post conference |
| First right of refusal to secure the same category at the 2027 conference.  | ✓                              | ✓  | ✓  | ✓                 | ✓                 |

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

## SPECIAL CATEGORIES

| SPONSORSHIP   | PACKAGE   | PRICE (+GST) |
|---|---|--------------|
| All packages listed below are limited to 1 sponsor and include: | <ul style="list-style-type: none"> <li>• 1 delegate registration</li> <li>• Your logo on all conference promotional collateral – printed and digital – logo display on the conference splash screen.</li> <li>• Logo placement on the conference website and a link to your own</li> <li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>• The option to take an exhibition stand at 50% discount (which includes 1 registration)</li> <li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> </ul> |              |
| MC SPONSOR  | <ul style="list-style-type: none"> <li>• Recognition as sponsor of our MC for the event, Te Radar</li> <li>• Please note, this category is subject to approval from the MC for the association</li> </ul>   | \$7,000      |
| COCKTAIL EVENING  | <p>The social highlight of the conference. This sponsorship will include:</p> <ul style="list-style-type: none"> <li>• Recognition and shout-outs as the Cocktail Evening sponsor</li> <li>• An opportunity to introduce your company and deliver the formal invitation to the event</li> </ul>   | \$5,000      |
| LUNCH   | <p>Where everybody goes, what everybody sees, the Lunch sponsor will enjoy the limelight during our lunch breaks, an excellent way of raising your profile with delegates.</p> <p>The Lunch sponsorship package includes:</p> <ul style="list-style-type: none"> <li>• Shout-outs as the provider of the conference lunch on both days</li> <li>• The opportunity to address delegates and invite them to lunch each day</li> </ul>   | \$5,000      |
| REFRESHMENTS  | <p>Everyone loves morning and afternoon tea - and the people who provide it for them. This sponsorship includes:</p> <ul style="list-style-type: none"> <li>• A shout-out at each morning and afternoon tea break</li> </ul>  | \$2,500      |
| COFFEE CART   | <p>Be everyone's friend by providing the flat whites and cappuccinos. This package includes:</p> <ul style="list-style-type: none"> <li>• A dedicated coffee cart branded with your logo</li> </ul>   | from \$6,000 |
| STUDENT AWARD   | <p>Support our future by sponsoring the Student Best Paper Award.</p> <p>This sponsorship includes:</p> <ul style="list-style-type: none"> <li>• Being on stage to award the prize to the winning student</li> </ul> <p>Please note, the fee for this package includes a \$1,000 book voucher to be presented to the winning student</p>  | \$4,000      |

## WORKSHOP SPONSOR

| SPONSORSHIP      | PACKAGE   | PRICE (+GST) |
|------------------|---|--------------|
| WORKSHOP SPONSOR | <p>The 2026 conference will include several workshops dedicated to specific topics. While the workshop content must be product and service provider agnostic, the workshop sponsor will have naming rights for the session and will be invited to facilitate the workshop. Each will be for around 90 minutes. The Workshop Sponsor package includes:</p> <ul style="list-style-type: none"> <li>• Naming rights for the workshop</li> <li>• The opportunity to contribute to workshop content, focus and outcomes</li> <li>• Nomination of two facilitators for the workshop</li> <li>• Because of the nature of a workshop and flexibility around content and focus, acceptance for this category is by application. Please provide details of your proposed theme, content, expected outcomes and facilitators.</li> </ul> | \$4,000      |

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

## BROADCAST PARTNER

| SPONSORSHIP       | PACKAGE  | PRICE<br>(+GST) |
|-------------------|--|-----------------|
| BROADCAST PARTNER | <p>Enjoy the kudos of enabling livestreaming of the event and the ongoing acknowledgement of your support on recordings. The Broadcast Partner package includes:</p> <ul style="list-style-type: none"> <li>• A Welcome Page at the start of each day's broadcast highlighting the Broadcast Partner</li> <li>• Your logo constantly displayed on the livestream and embedded into recordings giving extensive exposure throughout the event and after.</li> </ul> | \$20,000        |

Please note: Recording and livestreaming is very expensive. The event will not be livestreamed without a Broadcast Partner.

## BE A CONFERENCE PARTNER

We are keen to hear from organisations wishing to be part of the conference as named Partners for specific products or services. If you are interested in profiling to our delegates, let's talk. Here are just a few examples:

|                       | WILL BE GREAT FOR   | WHAT YOU COULD BRING – JUST EXAMPLES, LET'S TALK |
|-----------------------|---|--|
| FINANCE PARTNER       | Banks, Finance companies, Venture capitalists, Angel networks, Private Equity funders | Project funding                                  |
| TRANSPORT PARTNER     | Taxi companies, Bus companies, Airlines, Travel agents                                | Discounted fares, airport transfers              |
| TECHNOLOGY PARTNER    | Internet service providers, Technology retailers                                      | Discounted products or services                  |
| ACCOMMODATION PARTNER | Hotels, Motels, Booking agencies  | Discounted accommodation                         |
| INNOVATION PARTNER    | Incubators, Accelerators  | Access to services                               |
| INSURANCE PARTNER     | Insurance brokers, Insurance companies, Risk management consultants                   | Discounted premium rates or consulting rates     |
| SECURITY PARTNER      | Security companies  | Discounted products or services                  |

Partnership arrangements will be exclusive and discussed individually with interested parties. We are happy to discuss arrangements that deliver material value to delegates in addition to direct conference revenue. If it works for our delegates, it works for us.

Please contact us with your ideas on how we can best work together for the benefit of the delegates, the conference and CEP.



If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

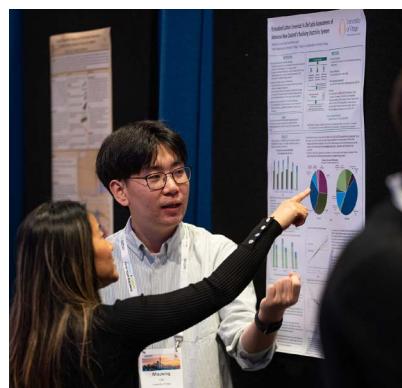
| SPONSORSHIP  | PACKAGE  |
|--|--|
| All packages at this level are limited to 1 sponsor and include: | <ul style="list-style-type: none"> <li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day.</li> <li>Logo placement on the conference website with a link to your own</li> <li>Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> </ul> |
| NAME BADGES  | The Name Badges sponsorship allows continued exposure to delegates across both days of the conference. This option provides name and/or logo recognition every time someone checks out a delegate's name. Excellent exposure at a modest cost. You will have the option to keep your printed lanyards for future events.   |
| NOTE PADS & PENS   | The Notepad & Pen Sponsor will receive continuous exposure to delegates as they take notes throughout the two day conference. Please note, this price applies where pads and pens are provided by the sponsor, We can organise the printing of branded pads and pens at cost but this will be in addition to the sponsorship fee.  |
| CHARGING STATION   | Increasingly needed and popular. Be the saviour of all whose devices are running low on juice by providing a branded charging station.   |
| SPEAKER GIFTS  | Have your logo recognised at the end of each speaker session by having the speaker gifts wrapped in dedicated packaging or providing a branded gift. Please note, branded merchandise costs (e.g. wine bottle wrappings) will be additional to the sponsorship fee. Alternatively, provide the speaker gift yourself subject to agreement. Please give us a call to discuss.   |

## \$500 (+GST) PACKAGES

| SPONSORSHIP                         | PACKAGE   |
|-------------------------------------|---|
| All packages at this level include: | <ul style="list-style-type: none"> <li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day.</li> <li>Logo placement on the conference website with a link to your own</li> <li>Media exposure as part of the CEP/BANZ conference promotion campaign</li> </ul> |
| WIFI                                | Be associated with everyone's basic need for wifi by sponsoring the wifi connection and availability.   |
| APP ADVERTISING                     | Advertise on the conference app. Opportunities <u>from</u> \$500 (+GST).  |

## EXHIBITION STANDS

|           | PACKAGE  | PRICE (+GST) |
|-----------|--|--------------|
| EXHIBITOR | <p>Exhibitors will be able to display their products and/services to allow deep engagement with delegates. Refreshment and lunch break catering will be provided in the exhibition area ensuring excellent exposure to delegates. The cocktail evening will also be held in the exhibition area. Display booths measure 3m(wide) by 1.8m(deep). The exhibitor package includes:</p> <ul style="list-style-type: none"> <li>Recognition as an Exhibitor. 3 minute slot in a dedicated exhibitor Pecha Kucha session</li> <li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li> <li>Logo placement on the conference website with a link to your own</li> <li>Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>2 delegate registrations (discounted pricing in association with another package carries 1 registration)</li> <li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> </ul> | \$3,000      |



If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.



in association with



## CONTACT DETAILS

CEP will use its best endeavours to deliver a fantastic Conference that meets sponsor and exhibitor expectations and provides value for your investment alongside a memorable occasion for you and the other attendees.

CEP would like to work with you on selecting the best sponsorship and exhibition package for the Conference.

To discuss any of the opportunities in this prospectus or to chat about what you would like to achieve from engaging with CEP and our conference delegates please contact:

**Philip Le Quesne.**  
Tel: 021 055 8788  
Email: [philip.lequesne@cep.org.nz](mailto:philip.lequesne@cep.org.nz)

**Conference Organiser (ForumPoint2)**  
Tel: 027 649 2081  
[www.cep.org.nz](http://www.cep.org.nz)

## Thank you to our 2025 Sponsors & Exhibitors



YEALANDS WINES



ENERGY NEWS  
[www.energynews.co.nz](http://www.energynews.co.nz)

