



# CEP CONFERENCE 2024

## Keeping Cool

INSIGHTS AND ACTIONS TOWARDS 2050

28TH AND 29TH MAY

**CHRISTCHURCH**  
TOWN HALL



TE PŪ NGAO, TE PŪ WARO  
CARBON AND ENERGY PROFESSIONALS NEW ZEALAND  
EDUCATE | COLLABORATE | INSPIRE



## Sponsorship & Exhibition Opportunities



# WELCOME from the CHIEF EXECUTIVE

The window is narrowing and the need to step up in reducing climate change has never been more severe or urgent. Whether referencing staying calm or holding on to the 1.5°C target, we'll be keeping cool.

Of course, the coolest place to be at the end of May 2024 will be the Christchurch Town Hall. That's when the experts, influencers and decision makers that will design and deliver the project to take us to our 2030 and 2050 targets will be gathering in one place at the same time. It's also the best opportunity of the year to engage with them in a relaxed and cool environment just while they are open to fresh ideas, concepts and innovations.

The CEP conference continues to grow in size and influence. We make sure delegate fees are kept low, which encourages people to come along, and satisfaction levels high. Year on year we hear our conference is the best and the best value for delegates, sponsors and exhibitors.

We will be returning to the Christchurch Town Hall for the 2024 conference. We had a superb conference there in 2021 despite Covid restrictions. 2024 will see us take even more space at the venue to cater for an expanded programme and giving us plenty of exhibition space. For those that joined us in 2021, you'll remember the food was superb too.

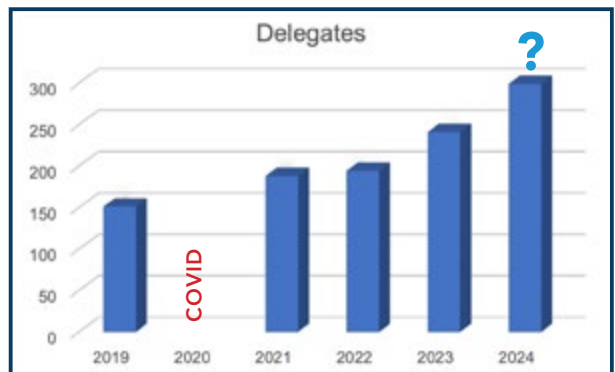
We are partnering with the Bioenergy Association again in 2024, so alternative, clean fuels are very firmly on the agenda as well.

The 2024 CEP conference - Keeping Cool - provides the best value, live marketing opportunity of the year to showcase your products and services to sustainability, energy efficiency and decarbonisation professionals. Our delegates are the people that specify or recommend product choice and there is no better place to engage with this market. I invite you to join us as a sponsor or exhibitor at this industry leading event. We have an exciting array of excellent value packages available, which will showcase your company, product or service in their best light. Being part of CEP 2024, Keeping Cool, places your company, product or service at the heart of improving Aotearoa. You will get exposure across critical decision makers, influencers and opinion formers. There can be no more cost-effective way of engaging your customers old and new.

The early bird will have the widest selection of sponsorship options and the most popular selections invariably sell quickly - last year Platinum and Gold packages sold out. So, register your interest now to reserve the package that works best for you. There really is no better time to get in front of your market and build or reinforce those valuable business connections. I look forward to seeing you there.



Dr Mike Hopkins  
CEP CEO



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# The FACTS and FIGURES

Our conference burst through the 200 delegates threshold in 2023, setting yet another record with 241 delegates for the year. In 2024, we should comfortably exceed 250 and we have our eyes set on breaking the 300 mark. We're back at Christchurch, beyond Covid and working again with the Bioenergy Association, so we think that target realistic.

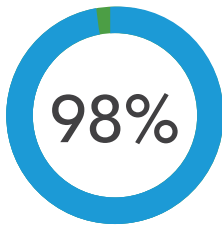
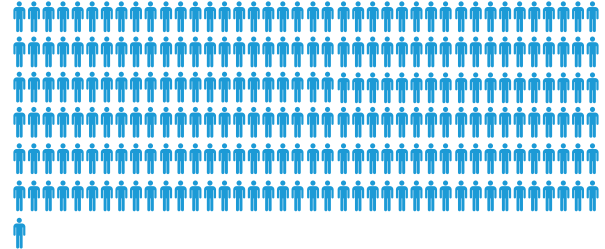
Despite inflation being high in recent times, we are keeping the costs of sponsoring and exhibition as low as we can and with the consistent, strong growth in delegate numbers, 2024 will be better value for money than ever before.

We always make sure there is plenty of time for networking. All our catering stations are located in the main exhibition area, meaning exhibitors and sponsors receive regular, high exposure during session breaks and our cocktail event. We will also repeat the exhibitor visits prize draw again in 2024 that ensures delegates are incentivised to come and talk with your people at your stand.

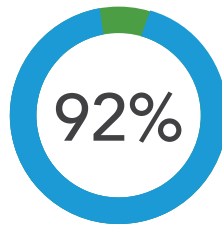
Here is the feedback from our 2023 sponsors, exhibitors and delegates.

# 241

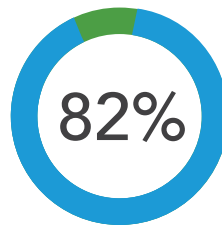
## DELEGATES attended in 2023



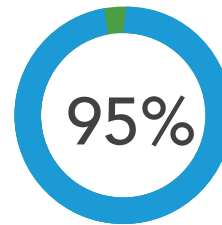
Rating the conference as excellent or good overall



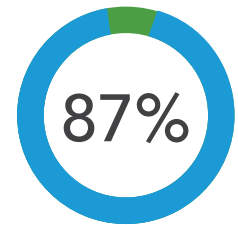
Rating the conference excellent or good for networking opportunities



Rating the conference excellent or good for value for money



Of sponsors and exhibitors satisfied with their experience

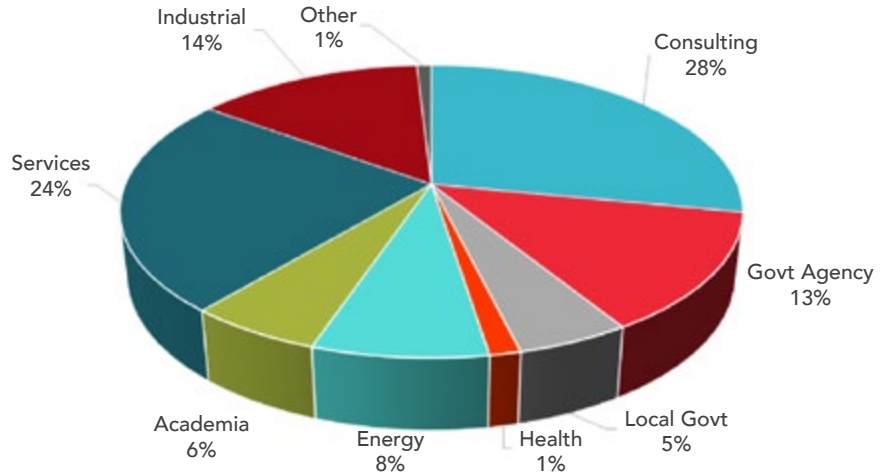


Likely to recommend to a friend or colleague

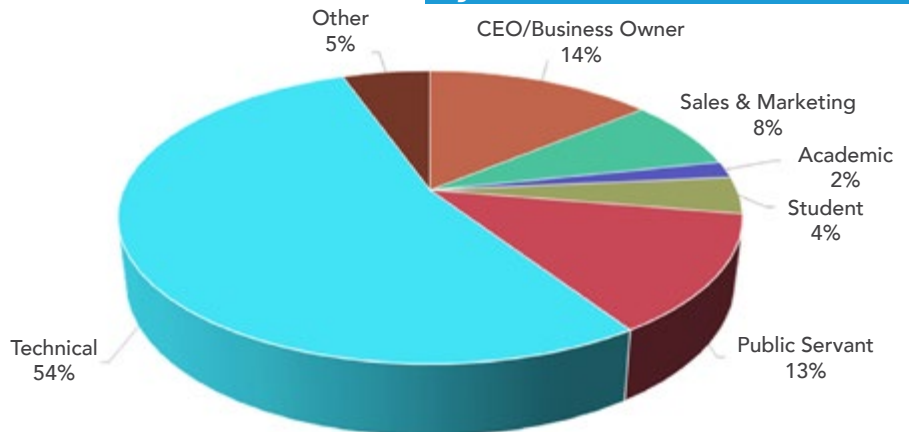
### Attendee Profile

The CEP Conference attracts a wide variety of influential practitioners and decision makers from the corporate, public and small business sectors. The attendee list includes specialist engineers, energy, facilities and sustainability managers, business owners and public servants working in health and local and central government. The breakdown of attendees in 2023 looks like this.

### Industry Sector



### By Role



[CLICK HERE TO SEE WHAT OUR EXHIBITORS SAY](#)

[CLICK HERE TO SEE WHAT OUR SPONSORS SAY](#)

# SPONSOR and EXHIBITOR PACKAGES

As a sponsor or exhibitor at the 2024 CEP/BANZ conference you will enjoy a direct touchpoint with key energy, carbon and sustainability decision makers, including commercial, industrial and public sector buyers.

In 2024, the conference returns to Christchurch and will be held at the Town Hall on 28th and 29th of May.

Being a sponsor and/or exhibitor delivers:

- Excellent exposure directly to sustainability and emission reduction decision makers
- Access to potential new clients
- Opportunities to forge new or reinforce existing business relationships
- A cost effective means of developing and promoting brand awareness and brand values
- A superb platform to showcase products and services



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## OUR HEADLINE CATEGORIES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$15,000	\$12,000	\$8,000	\$5,000	\$3,000
Maximum number of Sponsors for this level	1	1	4	6	No Limit
Exhibition display booth	Double Size	Included	Included	50% discount	50% discount
Delegate registration/s	6	4	3	2	1
Company logo on all conference promotional collateral (printed and digital)	√	√	√	√	√
Company logo on the conference holding screen and splash screen	√	√	√	√	√
Logo placement on the conference website with a link to your own	√	√	√	√	√
Inclusion in the scrolling sponsor banner on the livestream site	√	√	√	√	√
Your company Banner at the venue entrance	√	√			
Your company Banner aside the speaker stage	√	√	√		
Your company Banner in the refreshment area	√				
Opportunity to introduce your organisation to the conference	5 minutes - conference opening	5 minutes at the start of the second day	3 minutes at the start of one conference session		
Media exposure as part of the CEP/BANZ conference promotion campaign	√	√	√	√	√
List of attendees including email addresses (subject to privacy requests)	√ Prior to and post conference	√ Prior to and post conference	√ Prior to and post conference	√ Post conference	√ Post conference
First right of refusal to secure the same category at the 2025 conference.	√	√	√	√	√

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

## SPECIAL CATEGORIES

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WHAT OUR SPONSORS SAY](#)

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WHAT OUR EXHIBITORS SAY](#)

SPONSORSHIP	PACKAGE	PRICE (+GST)
KEYNOTE SPEAKER	<p>The Keynote Speaker Sponsor, limited to 1 sponsor per day, gains from direct association with one of the highlights of the conference. This package places your organisation at the heart of the conference and includes:</p> <ul style="list-style-type: none"> <li>• Recognition as the Keynote sponsor</li> <li>• Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li> <li>• The opportunity to welcome and introduce the Keynote speaker and introduce your organisation to the conference</li> <li>• Logo placement on the conference website with a link to your own</li> <li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>• 1 delegate registration</li> <li>• The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li> <li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> <li>• Please note, this category is subject to approval from the Keynote for the association</li> </ul>	\$3,000 Per day
MC SPONSOR	<ul style="list-style-type: none"> <li>• Recognition as sponsor of our MC for the event, Te Radar</li> <li>• Your logo on all conference promotional collateral – printed and digital – logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li> <li>• Logo placement on the conference website and a link to your own</li> <li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>• 1 delegate registration</li> <li>• The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li> <li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> <li>• Please note, this category is subject to approval from the MC for the association</li> </ul>	\$5,000
COCKTAIL EVENING	<p>The social highlight of the conference. Sponsorship of this key networking event is limited to 1 sponsor. This sponsorship will include:</p> <ul style="list-style-type: none"> <li>• Recognition as the Cocktail Evening sponsor</li> <li>• Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li> <li>• An opportunity to introduce your company and deliver the formal invitation to the event</li> <li>• Logo placement on the conference website with a link to your own</li> <li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>• 1 delegate registration</li> <li>• The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li> <li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> </ul>	\$3,500
LUNCH	<p>Where everybody goes, what everybody sees, the Lunch sponsor – limited to 1 sponsor - will enjoy the limelight during our lunch break, an excellent way of raising your profile with delegates. The Lunch sponsorship package includes:</p> <ul style="list-style-type: none"> <li>• Recognition as the provider of the conference lunch on both days</li> <li>• Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li> <li>• The opportunity to address delegates and invite them to lunch each day</li> <li>• Logo placement on the conference website with a link to your own</li> <li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>• The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li> <li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> </ul>	\$3,500
COFFEE CART	<p>Be everyone's friend by providing the flat whites and cappuccinos. This package includes:</p> <ul style="list-style-type: none"> <li>• A dedicated coffee cart branded with your logo</li> <li>• Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li> <li>• Logo placement on the conference website with a link to your own</li> <li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> </ul>	from \$5,000
COFFEE CUPS	<ul style="list-style-type: none"> <li>• The supply of 200 reusable coffee cups carrying your logo on one side, the conference banner on the other. Final price depends on the specification of cup</li> </ul>	from \$2,000
WORKSHOP SPONSOR	<p>The 2024 conference will include several workshops dedicated to specific topics. While the workshop content must be product and service provider agnostic, the workshop sponsor will have naming rights for the session and will be invited to facilitate the workshop. Each will be for around 90 minutes. The Workshop Sponsor package includes:</p> <ul style="list-style-type: none"> <li>• Naming rights for the workshop</li> <li>• The opportunity to contribute to workshop content, focus and outcomes</li> <li>• Nomination of two facilitators for the workshop</li> <li>• Because of the nature of a workshop and flexibility around content and focus, acceptance for this category is by application. Please provide details of your proposed theme, content, expected outcomes and facilitators.</li> </ul>	\$3,000

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

## BROADCAST PARTNER

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WHAT OUR EXHIBITORS SAY](#)

SPONSORSHIP	PACKAGE	PRICE (+GST)
BROADCAST PARTNER	<p>Presentation sessions will be livestreamed in 2024. Recordings of both rooms will be available to delegates after the conference. The Broadcast Partner package includes:</p> <ul style="list-style-type: none"> <li>• A Welcome Page at the start of each day's broadcast highlighting the Broadcast Partner</li> <li>• Your logo constantly displayed on the livestream and embedded into recordings giving extensive exposure throughout the event and after.</li> </ul>	\$10,000
<p>If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.</p>		

## BE A CONFERENCE PARTNER

We are keen to hear from organisations wishing to be part of the conference as named Partners for specific products or services. For example, we are happy to discuss options to establish the following:

	WILL BE GREAT FOR	WHAT YOU COULD BRING – JUST EXAMPLES, LET'S TALK
FINANCE PARTNER	Banks, Finance companies, Venture capitalists, Angel networks, Private Equity funders	Project funding
TRANSPORT PARTNER	Taxi companies, Bus companies, Airlines, Travel agents	Discounted fares, airport transfers
TECHNOLOGY PARTNER	Internet service providers, Hardware retailers	Discounted products or services
ACCOMMODATION PARTNER	Hotels, Motels, Booking agencies	Discounted accommodation
INNOVATION PARTNER	Incubators, Accelerators	Access to services
INSURANCE PARTNER	Insurance brokers, Insurance companies, Risk management consultants	Discounted premium rates or consulting rates
SECURITY PARTNER	Security companies	Discounted products or services

Partnership arrangements will be exclusive and discussed individually with interested parties. We are happy to discuss arrangements that deliver material value to delegates in addition to direct conference revenue. If it works for our delegates, it works for us.

Please contact us with your ideas on how we can best work together for the benefit of the delegates, the conference and CEP.

## \$2,000 (+GST) PACKAGES

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SPONSORSHIP	PACKAGE
All packages at this level are limited to 1 sponsor and include:	<ul style="list-style-type: none"> <li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day.</li> <li>Logo placement on the conference website with a link to your own</li> <li>Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> </ul>
NAME BADGES	The Name Badges sponsorship allows continued exposure to delegates across both days of the conference. This option provides name and/or logo recognition every time someone checks out a delegate's name. Excellent exposure at a modest cost. You will have the option to keep your printed lanyards for future events.
NOTE PADS & PENS	The Notepad & Pen Sponsor will receive continuous exposure to delegates as they take notes throughout the two day conference. Please note, this price applies where pads and pens are provided by the sponsor, We can organise the printing of branded pads and pens at cost but this will be in addition to the sponsorship fee.
CHARGING STATION	Increasingly needed and popular. Be the saviour of all whose devices are running low on juice by providing a branded charging station. Limited to 1 sponsor.
SPEAKER GIFTS	Have your logo recognised at the end of each speaker session by having the speaker gifts wrapped in dedicated packaging or providing a branded gift. Please note, branded merchandise costs (e.g. wine bottle wrappings) will be additional to the sponsorship fee. Alternatively, provide the speaker gift yourself subject to agreement. Please give us a call to discuss.
REFRESHMENTS	All delegates enjoy their morning and afternoon tea. Enjoy a namecheck as sponsor of the morning and afternoon tea refreshment breaks at each break.
STUDENT AWARD SPONSOR	Each year CEP runs a Student Paper session for research students with a best paper chosen by a show of hands from delegates. This package will see the sponsor recognised as supporting the Best Paper award, which will be to the value of \$500 and presented on stage by the sponsor. The package includes one delegate registration for the sponsor.

## \$500 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
All packages at this level include:	<ul style="list-style-type: none"> <li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day.</li> <li>Logo placement on the conference website with a link to your own</li> <li>Media exposure as part of the CEP/BANZ conference promotion campaign</li> </ul>
WIFI	Be associated with everyone's basic need for wifi by sponsoring the wifi connection and availability.
APP ADVERTISING	Advertise on the conference app. Opportunities from \$500 (+GST).

## EXHIBITION STANDS

	PACKAGE	PRICE (+GST)
EXHIBITOR	<p>Exhibitors will be able to display their products and/services to allow deep engagement with delegates. Refreshment and lunch break catering will be provided in the exhibition area ensuring excellent exposure to delegates. The cocktail evening will also be held in the exhibition area. Display booths measure 3m(wide) by 2m(deep). The exhibitor package includes:</p> <ul style="list-style-type: none"> <li>Recognition as an Exhibitor. 3 minute slot in a dedicated exhibitor Pecha Kucha session</li> <li>Your logo on all conference promotional collateral, printed and digital, logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li> <li>Logo placement on the conference website with a link to your own</li> <li>Media exposure as part of the CEP/BANZ conference promotion campaign</li> <li>2 delegate registrations (discounted pricing carries 1 registration)</li> <li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li> </ul>	\$2,500



in association with



## CONTACT DETAILS

CEP will use its best endeavours to deliver a fantastic Conference that meets sponsor and exhibitor expectations and provides value for your investment alongside a memorable occasion for you and the other attendees.

CEP would like to work with you on selecting the best sponsorship and exhibition package for the Conference.

To discuss any of the opportunities in this prospectus or to chat about what you would like to achieve from engaging with CEP and our conference delegates please contact:

Philip Le Quesne.  
Tel: 021 055 8788  
Email: [philip.lequesne@cep.org.nz](mailto:philip.lequesne@cep.org.nz)

Conference Organiser (ForumPoint2)  
Tel: 027 649 2081

[www.cep.org.nz](http://www.cep.org.nz)

