



# CEP CONFERENCE 2023

## Our Resilient Future

27TH AND 28TH JUNE

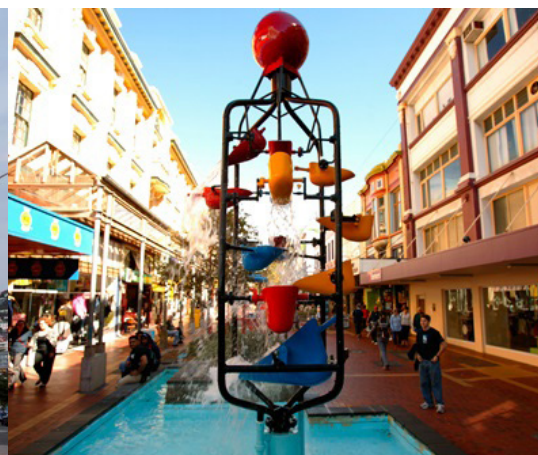
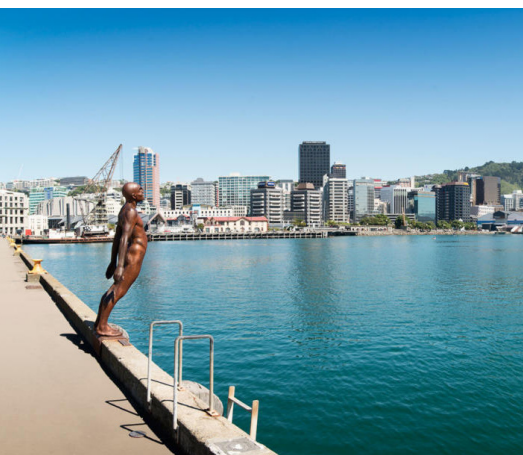
TE PAPA TONGAREWA  
**WELLINGTON**



TE PŪ NGAO, TE PŪ WARO  
CARBON AND ENERGY PROFESSIONALS NEW ZEALAND  
EDUCATE | COLLABORATE | INSPIRE

in association with  
 **BIOENERGY**  
ASSOCIATION

## Sponsorship & Exhibition Opportunities





# WELCOME from the CHIEF EXECUTIVE

2023 is the year we are looking to foster resilience into Aotearoa. We'll still be bringing the best international ideas, innovations and speakers to the conference but will be challenging ourselves to shift behaviours and decision making to create a more sustainable world.

The last few years have demonstrated we need to be more self-reliant, especially when it comes to energy. Critical to this will be clean energy, demand management and energy efficiency. These are paramount if Aotearoa is to achieve its domestic and international emissions targets. But resilience and self-sufficiency mean so much more, so we will also be looking at ways to encourage a circular economy and minimise waste.

Once again we are partnering with the Bioenergy Association for the conference with expanded coverage of alternative and clean fuels and looking at ways we can accelerate the transition to cleaner and more sustainable energy.

Our venue for 2023 is Te Papa Tongawera, Wellington. Te Papa offers us more space for more people and more exhibitors. Wellington's central location also offers ease of access and plenty of accommodation options in the "coolest little capital in the world".

The CEP conference has seen superb growth in the last two years despite challenging circumstances. 2021 saw record attendance which was beaten again in 2022. 2023 is set to be bigger still – and by quite some margin as Covid constraints will be behind us.

The 2023 conference - Our Resilient Future - provides the best value, live marketing opportunity of the year to showcase your products and services to sustainability, energy efficiency and decarbonisation professionals. Our delegates are the people that specify or recommend product choice and there is no better place to engage with this market. I invite you to join us as a sponsor or exhibitor at this industry leading event. We have an exciting array of excellent value packages available, which will showcase your company, product or service in their best light. Being part of Our Resilient Future places your company, product or service at the heart of improving Aotearoa. You will get exposure across critical decision makers, influencers and opinion formers. There can be no more cost-effective way of engaging your customers old and new.

The early bird will have the widest selection of sponsorship options and the most popular selections invariably sell quickly, so register your interest now to reserve the package that works best for you. There really is no better time to get in front of your market and build or reinforce those valuable business connections. I look forward to seeing you there.

*Mike Hopkins*

Dr Mike Hopkins  
CEP CEO



CONTENTS	Page
Welcome from the CEO	2
The Facts and Figures	3
Sponsor and Exhibitor Packages	4
Our Most Popular Categories Summarised	4
The Metal Categories	5
Special Categories	6
\$2,000 Packages	7
\$500 Packages	7
Exhibition Stands	7
Be a Conference Partner	7
Contact Details	8

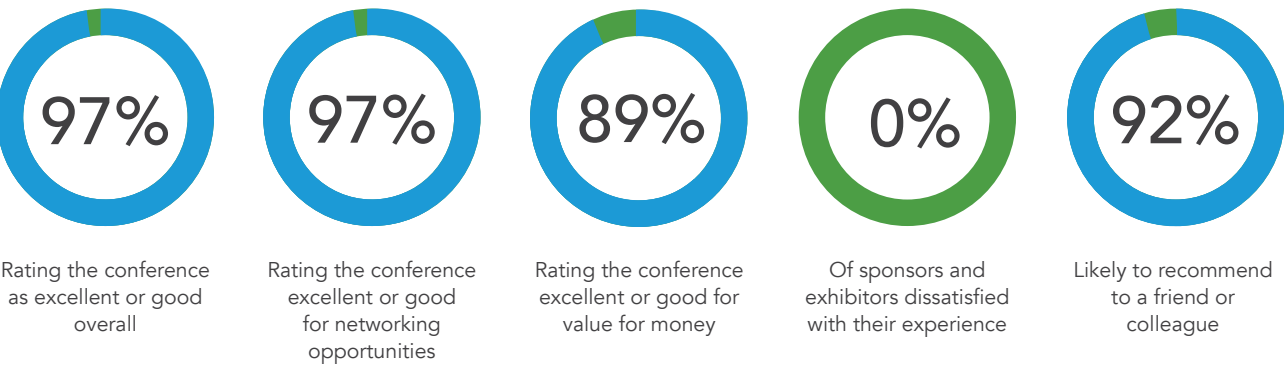


# The FACTS and FIGURES

Our 2022 conference was the biggest yet, attracting 195 delegates – and that was to Rotorua under an Orange Covid setting. Wellington offers improved and cheaper accessibility and with Covid restrictions behind us, 2023 is set to beat all records. We're delighted to be continuing our partnership with the Bioenergy Association for 2023 and welcome Banz members and organisations wanting to raise their profile in the bioenergy sector.

Our delegates enjoy two days crammed with educational insight but we always make sure there is plenty of time for networking. All our catering stations are located in the main exhibition area meaning exhibitors and sponsors receive regular, high exposure during session breaks and our cocktail event.

Here is the feedback from our 2022 sponsors, exhibitors and delegates.



## Attendee Profile

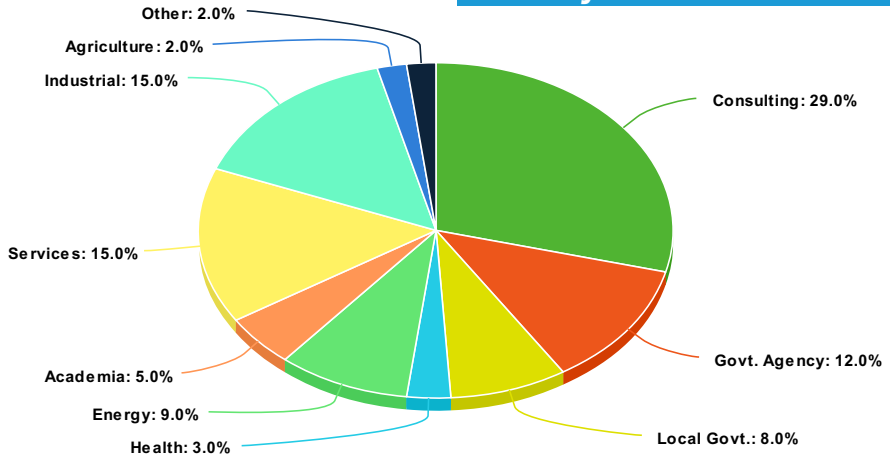
The CEP Conference attracts a wide variety of influential practitioners and decision makers from the corporate, public and small business sectors. The attendee list includes specialist engineers, energy, facilities and sustainability managers, business owners and public servants working in health and local and central government. The breakdown of attendees in 2022 looks like this.



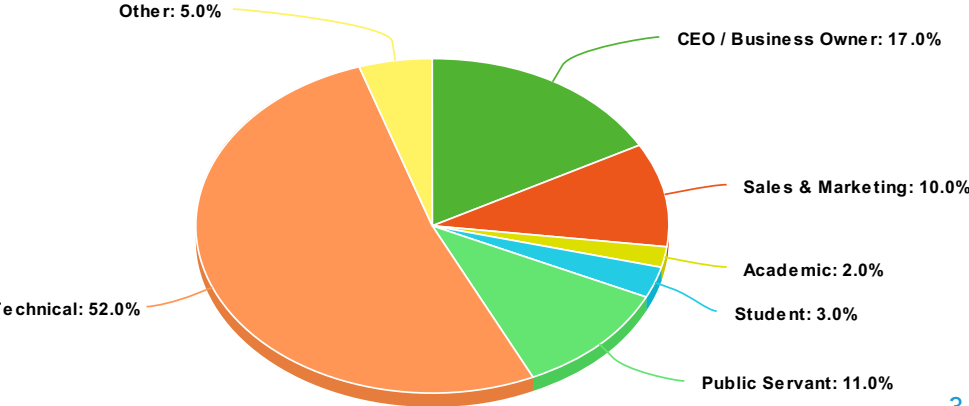
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[CLICK HERE TO SEE WHAT OUR SPONSORS SAY](#)

## Industry Sector



## By Role



# SPONSOR and EXHIBITOR PACKAGES

As a sponsor or exhibitor at the 2023 CEP/BANZ conference you will enjoy a direct touchpoint with key energy, carbon and sustainability decision makers, including commercial, industrial and public sector buyers.

In 2023, the conference returns to Wellington and will be held at Te Papa Tongarewa on 27th and 28th of June.

Being a sponsor and/or exhibitor delivers:

- Excellent exposure directly to sustainability and emission reduction decision makers
- Access to potential new clients
- Opportunities to forge new or reinforce existing business relationships
- A cost effective means of developing and promoting brand awareness and brand values
- A superb platform to showcase products and services



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## OUR MOST POPULAR CATEGORIES SUMMARISED

	PLATINUM	GOLD	SILVER	BRONZE	KEY NOTE SPEAKER	COCKTAIL EVENING	LUNCH
	\$10,000	\$7,500	\$5,000	\$3,000	\$3000, per day	\$3,000	\$3,000
Maximum number of Sponsors for this level	1	4	6	No Limit	1 per day	1	1
Exhibition display booth	Included	Included	50% discount	50% discount	50% discount	50% discount	50% discount
Delegate registration/s	4	3	2	1	1	1	1
Company logo on all conference promotional collateral (printed and digital)	✓	✓	✓	✓	✓	✓	✓
Company logo on the conference holding screen and splash screen	✓	✓	✓	✓	✓	✓	✓
Logo placement on the conference website with a link to your own	✓	✓	✓	✓	✓	✓	✓
Inclusion in the scrolling sponsor banner on the livestream site	✓	✓	✓	✓			
Your company Banner at the venue entrance	✓						
Your company Banner aside the speaker stage	✓	✓					
Your company Banner in the refreshment area						✓	✓
Opportunity to introduce your organisation to the conference	5 minutes at the start of the first day	3 minutes at the start of one conference session			3 minutes and introduce your Keynote speaker	3 minutes and deliver formal invitation to the event	2 minutes and deliver lunch invitations each day
Media exposure as part of the CEP/BANZ conference promotion campaign	✓	✓	✓	✓	✓	✓	✓
List of attendees including email addresses (subject to privacy requests)	✓ Prior to and post conference	✓ Prior to and post conference	✓ Post conference	✓ Post conference	✓ Post conference	✓ Post conference	✓ Post conference

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

## THE METAL CATEGORIES

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SPONSORSHIP	PACKAGE	PRICE (+GST)
PLATINUM	Platinum sponsorship is our most exclusive sponsorship level and is limited to a single sponsor. This package offers the maximum exposure for our partners. There is no better way of raising your profile with delegates. The Platinum package includes: <ul style="list-style-type: none"><li>• Recognition as a Platinum sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference holding screen (between presentations) and splash screen (at the start and end of each day) and entry signage</li><li>• Introduction session – an opportunity to introduce your organisation to the conference at the start of the first day</li><li>• Logo placement on the conference website with a link to your own</li><li>• Banner placement – at the venue entrance, aside the speaker stage and in the refreshment area</li><li>• Includes an exhibition display booth</li><li>• Inclusion in the scrolling sponsor banner on the livestream site</li><li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>• 4 delegate registrations</li><li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	\$10,000
GOLD	Gold sponsorship, limited to 4 sponsors – still at the top table and delivering excellent value. Gold sponsorship is an excellent way of raising your corporate profile with delegates. Gold sponsors enjoy the following benefits: <ul style="list-style-type: none"><li>• Recognition as a Gold sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li><li>• Speaking opportunity – an opportunity to introduce your organisation to the conference at the start of one of the conference sessions</li><li>• Logo placement on the conference website with a link to your own</li><li>• Includes an exhibition display booth</li><li>• Inclusion in the scrolling sponsor banner on the livestream site</li><li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>• 3 delegate registrations</li><li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	\$7,500
SILVER	Silver sponsorship, limited to 6 sponsors – delivers outstanding value with excellent marketing and promotional prospects for sponsors. The Silver package delivers: <ul style="list-style-type: none"><li>• Recognition as a Silver sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li><li>• Logo placement on the conference website with a link to your own</li><li>• Inclusion in the scrolling sponsor banner on the livestream site</li><li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>• 2 delegate registrations</li><li>• The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li><li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	\$5,000
BRONZE	Bronze sponsorship is a more modest sponsorship package but still delivers outstanding value and excellent marketing and promotional prospects for sponsors. The Bronze package delivers: <ul style="list-style-type: none"><li>• Recognition as a Bronze sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li><li>• Logo placement on the conference website with a link to your own</li><li>• Inclusion in the scrolling sponsor banner on the livestream site</li><li>• Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>• 1 delegate registration</li><li>• The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li><li>• List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	\$3,000

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.



SPECIAL CATEGORIES

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WHAT OUR SPONSORS SAY

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WHAT OUR EXHIBITORS SAY

SPONSORSHIP	PACKAGE	PRICE (+GST)
KEYNOTE SPEAKER	<p>The Keynote Speaker Sponsor, limited to 1 sponsor per day, gains from direct association with one of the highlights of the conference. This package places your organisation at the heart of the conference and includes:</p> <ul style="list-style-type: none"><li>Recognition as the Keynote sponsor</li><li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li><li>The opportunity to welcome and introduce the Keynote speaker and introduce your organisation to the conference</li><li>Logo placement on the conference website with a link to your own</li><li>Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>1 delegate registration</li><li>The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li><li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	\$3,000 Per day
COCKTAIL EVENING	<p>The social highlight of the conference. Sponsorship of this key networking event is limited to 1 sponsor. This sponsorship will include:</p> <ul style="list-style-type: none"><li>Recognition as the Cocktail Evening sponsor</li><li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li><li>An opportunity to introduce your company and deliver the formal invitation to the event</li><li>Logo placement on the conference website with a link to your own</li><li>Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>1 delegate registration</li><li>The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li><li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	\$3,000
LUNCH	<p>Where everybody goes, what everybody sees, the Lunch sponsor – limited to 1 sponsor - will enjoy the limelight during our lunch break, an excellent way of raising your profile with delegates. The Lunch sponsorship package includes:</p> <ul style="list-style-type: none"><li>Recognition as the provider of the conference lunch on both days</li><li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li><li>The opportunity to address delegates and invite them to lunch each day</li><li>Logo placement on the conference website with a link to your own</li><li>Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>The option to take an exhibition stand at 50% discount (which includes 1 additional registration)</li><li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	\$3,000
COFFEE CART	<p>Be everyone’s friend by providing the flat whites and cappuccinos. This package includes:</p> <ul style="list-style-type: none"><li>A dedicated coffee cart branded with your logo</li><li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li><li>Logo placement on the conference website with a link to your own</li><li>Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	from \$4,700
COFFEE CUPS	<ul style="list-style-type: none"><li>The supply of 200 reusable coffee cups carrying your logo on one side, the conference banner on the other. Final price depends on the specification of cup</li></ul>	from \$2,000
BROADCAST PARTNER	<p>Presentations in the plenary room will be livestreamed in 2023. Presentations in the Oceania room will be recorded. Recordings of both rooms will be available to delegates after the conference. The Broadcast Partner package includes:</p> <ul style="list-style-type: none"><li>A Welcome Page at the start of each day’s broadcast highlighting the Broadcast Partner</li><li>Your logo constantly displayed on the livestream and embedded into recordings giving extensive exposure throughout the event and after.</li></ul>	\$7,500
WORKSHOP SPONSOR	<p>The 2023 conference will include several workshops dedicated to specific topics. While the workshop content must be product and service provider agnostic, the workshop sponsor will have naming rights for the session and will be invited to facilitate the workshop. We expect to be running two workshops focused on sustainability, one on energy efficiency and one on bioenergy. Each will be for around 90 minutes. The Workshop Sponsor package includes:</p> <ul style="list-style-type: none"><li>Naming rights for the workshop</li><li>The opportunity to contribute to workshop content, focus and outcomes</li><li>Nomination of two facilitators for the workshop</li><li>Because of the nature of a workshop and flexibility around content and focus, acceptance for this category is by application. Please provide details of your proposed theme, content, expected outcomes and facilitators.</li></ul>	\$3,000
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\$2,000 (+GST) PACKAGES

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WHAT OUR SPONSORS SAY

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SPONSORSHIP	PACKAGE
All packages at this level are limited to 1 sponsor and include:	<ul style="list-style-type: none"><li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day.</li><li>Logo placement on the conference website with a link to your own</li><li>Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>
NAME BADGES	The Name Badges sponsorship allows continued exposure to delegates across both days of the conference. This option provides name and/or logo recognition every time someone checks out a delegate’s name. Excellent exposure at a modest cost. You will have the option to keep your printed lanyards for future events.
NOTE PADS & PENS	The Notepad & Pen Sponsor will receive continuous exposure to delegates as they take notes throughout the two day conference. Please note, this price applies where pads and pens are provided by the sponsor, We can organise the printing of branded pads and pens at cost but this will be in addition to the sponsorship fee.
CHARGING STATION	Increasingly needed and popular. Be the saviour of all whose devices are running low on juice by providing a branded charging station. Limited to 1 sponsor.
SPEAKER GIFTS	Have your logo recognised at the end of each speaker session by having the speaker gifts wrapped in dedicated packaging or providing a branded gift. Please note, branded merchandise costs (e.g. wine bottle wrappings) will be additional to the sponsorship fee. Alternatively, provide the speaker gift yourself subject to agreement. Please give us a call to discuss.
REFRESHMENTS	All delegates enjoy their morning and afternoon tea. Enjoy a namecheck as sponsor of the morning and afternoon tea refreshment breaks at each break.
POLO SHIRT	The commitment to have CEP and conference organiser staff wear your shirts for the duration of the conference. (\$2,500 if sourcing and printing is required).
STUDENT AWARD SPONSOR	Each year CEP runs a Student Paper session for research students with a best paper chosen by a show of hands from delegates. This package will see the sponsor recognised as supporting the Best Paper award, which will be to the value of \$500 and presented on stage by the sponsor. The package includes one delegate registration for the sponsor.

\$500 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
All packages at this level include:	<ul style="list-style-type: none"><li>Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day.</li><li>Logo placement on the conference website with a link to your own</li><li>Media exposure as part of the CEP/BANZ conference promotion campaign</li></ul>
WIFI	Be associated with everyone’s basic need for wifi by sponsoring the wifi connection and availability.
APP ADVERTISING	Advertise on the conference app. Opportunities from \$500 (+GST).

EXHIBITION STANDS

PACKAGE		PRICE (+GST)
EXHIBITOR	<p>Exhibitors will be able to display their products and/services to allow deep engagement with delegates. Refreshment and lunch break catering will be provided in the exhibition area ensuring excellent exposure to delegates. The cocktail evening will also be held in the exhibition area. Display booths measure 3m(wide) by 2m(deep). The exhibitor package includes:</p> <ul style="list-style-type: none"><li>Recognition as an Exhibitor. 3 minute slot in a dedicated exhibitor Pecha Kucha session</li><li>Your logo on all conference promotional collateral, printed and digital, logo display on the conference splash screen at the start and end of each day and verbal recognition each day</li><li>Logo placement on the conference website with a link to your own</li><li>Media exposure as part of the CEP/BANZ conference promotion campaign</li><li>2 delegate registrations (discounted pricing carries 1 registration)</li><li>List of attendees including email addresses (unless individual delegates have opted out of email circulation)</li></ul>	\$2,200

BE A CONFERENCE PARTNER

PACKAGE
<p>We are keen to hear from organisations wishing to be part of the conference as named Partners for different products or services. For example, Transport Partner, Finance Partner, Technology Partner, Accommodation Partner, etc. If you have products or services that will be of interest or benefit to our delegates, please get in touch with details of your suggested Partnership theme, why you feel your product or service will be of interest or benefit to delegates and your proposal for acceptance as a Partner.</p> <p>Acceptance as a themed Partner will be by application and success will depend on the benefits to delegates and/or CEP from your proposal, as judged by our organising committee. The decision of the committee is final.</p>
If these packages are not quite right for you, give us a call and tell us what you’d want to see or what you’d want to achieve from a package.





in association with



## CONTACT DETAILS

CEP will use its best endeavours to deliver a fantastic Conference that meets sponsor and exhibitor expectations and provides value for your investment alongside a memorable occasion for you and the other attendees.

CEP would like to work with you on selecting the best sponsorship and exhibition package for the Conference.

Please contact the CEP office or conference organiser with any questions and to book your involvement:

### CARBON AND ENERGY PROFESSIONALS NEW ZEALAND

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