

## CEP STRATEGY – A BRIEF OUTLINE

### CEP Purpose

**Our purpose is to address climate change through inspiring, educating and connecting energy, carbon and sustainability professionals.**

### Summary of Objectives

The objectives of CEP are to be beneficial to the New Zealand community by:

- Promoting excellence in sustainability practices with particular reference to the understanding of carbon mitigation and energy efficiency, thereby facilitating improved energy productivity, reduced waste of energy, reductions in carbon emissions and the integration of sound energy and carbon management practices into all sectors of the New Zealand economy;
- Ensuring and promoting the highest standards of expertise in carbon and energy management and related services are available to all sectors of the New Zealand economy;
- Facilitating energy and carbon auditing and management training courses and other professional development opportunities and resources;
- Administering accreditation schemes that formally recognise the levels of competence an individual has achieved in relation to sustainability practice, energy and carbon auditing and/or management;
- Providing opportunities to facilitate collaborative discussions, develop training and learning opportunities and provide a range of regional educational forums, events and presentations;
- Providing a forum for the discussion of sustainability, energy and carbon management issues, skills and techniques and provide networking opportunities to disseminate information to Members and other interested parties;
- Representing Members and industry stakeholders and fostering partnerships with central and regional government as appropriate;
- Cooperating with other bodies or organisations in New Zealand and overseas with complementary objectives;
- Making known and furthering the Objectives and activities of the Society by the publication and distribution of papers, journals and other publications by any means thought desirable;
- Liaising with Government and its agencies and influencing policy, legislation and actions consistent with other listed objectives; and

## **Development Pathway**

CEP will fulfil its purpose by developing its services to members, partners and the wider New Zealand community by:

- Providing a voluntary certification programme for members (open to all) that will allow them to demonstrate professional competence in energy efficiency, carbon management or both;
- Provide “expert level” certifications in specific areas of competence;
- Support certification with a CPD monitoring and reporting system;
- Provide educational opportunities to support ongoing CPD;
- Expand coverage of certification programmes to include utilities’ demand side;
- Expand coverage of certification programmes to include sustainability;
- Promoting certifications to the market to add value to their holding.

## **Modus Operandii**

We will:

- Work with Government, Government agencies and other NZ and international organisations to advance:
  - The transition to a low emissions economy;
  - Sustainable outcomes with reference to UN SDGs and focus on SDGs 7, 8, 9, 11, 12, 13;
- Engage with the tertiary sector to build a pipeline of future professionals;
- Provide educational and career development opportunities;
- Monitor, analyse, interpret and disseminate of market intelligence and trends.

## **Key Milestones on the Pathway**

2021 – Finalisation and launch of a revised Certification Framework for professionals.

2021 – Finalisation of CPD scheme.

2022 – Formal introduction of CPD scheme.

2023 – Introduction of Sustainability Professional category

2022 – 2024 - Transitioning of legacy accreditations to new certification framework.

## **Aspirational Goals**

- 500 members by 2025
- 50% Gender equality for trainers by 2023
- A member from every company that is benefitting from the GIDI fund, either by membership to the CEP or having someone attending one of CEPs training courses
- A member from every local council
- A member from every energy company should be a CEP member or should have at least attended a course.
- Board diversity, specifically equal gender and ethnic representation.