

Climate Leadership

Stepping up in 2021

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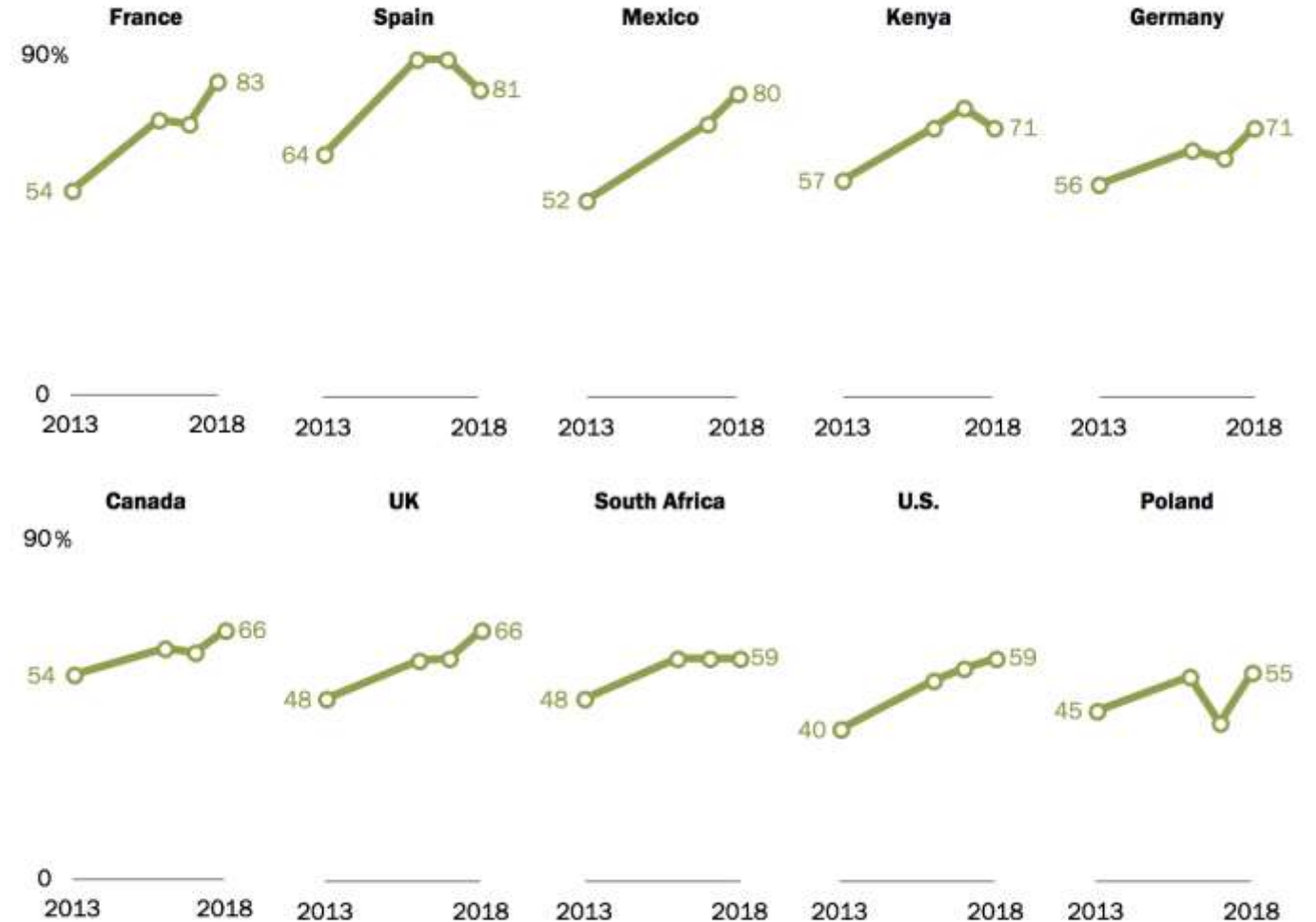
Why is climate leadership
important?

48% of Kiwis have switched to a brand considered more sustainable.

Source: Colmar Brunton Better Futures report 2020

Since 2013, concerns about climate change have increased in many countries

Climate change is a major threat to our country



Note: Countries shown experienced a 10 percentage point change or greater over this time period.
Source: Spring 2018 Global Attitudes Survey, Q22d.

PEW RESEARCH CENTER

Government
direction is clear



There are real opportunities from being Climate Leaders.

Differentiation



Efficiency



Resilience





What does climate leadership look like?

carbon
neutral™



Tim Cook
@tim_cook



By 2030, Apple's entire business will be carbon neutral — from supply chain to the power you use in every device we make. The planet we share can't wait, and we want to be a ripple in the pond that creates a much larger change.

The Big Committers



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THE INNOVATORS
Turning challenge into
opportunity



Turning
waste CO2 into
new revenue
streams





Using waste products to meet changing consumer demand



The Leaders





The Power of Print





TOITŪ

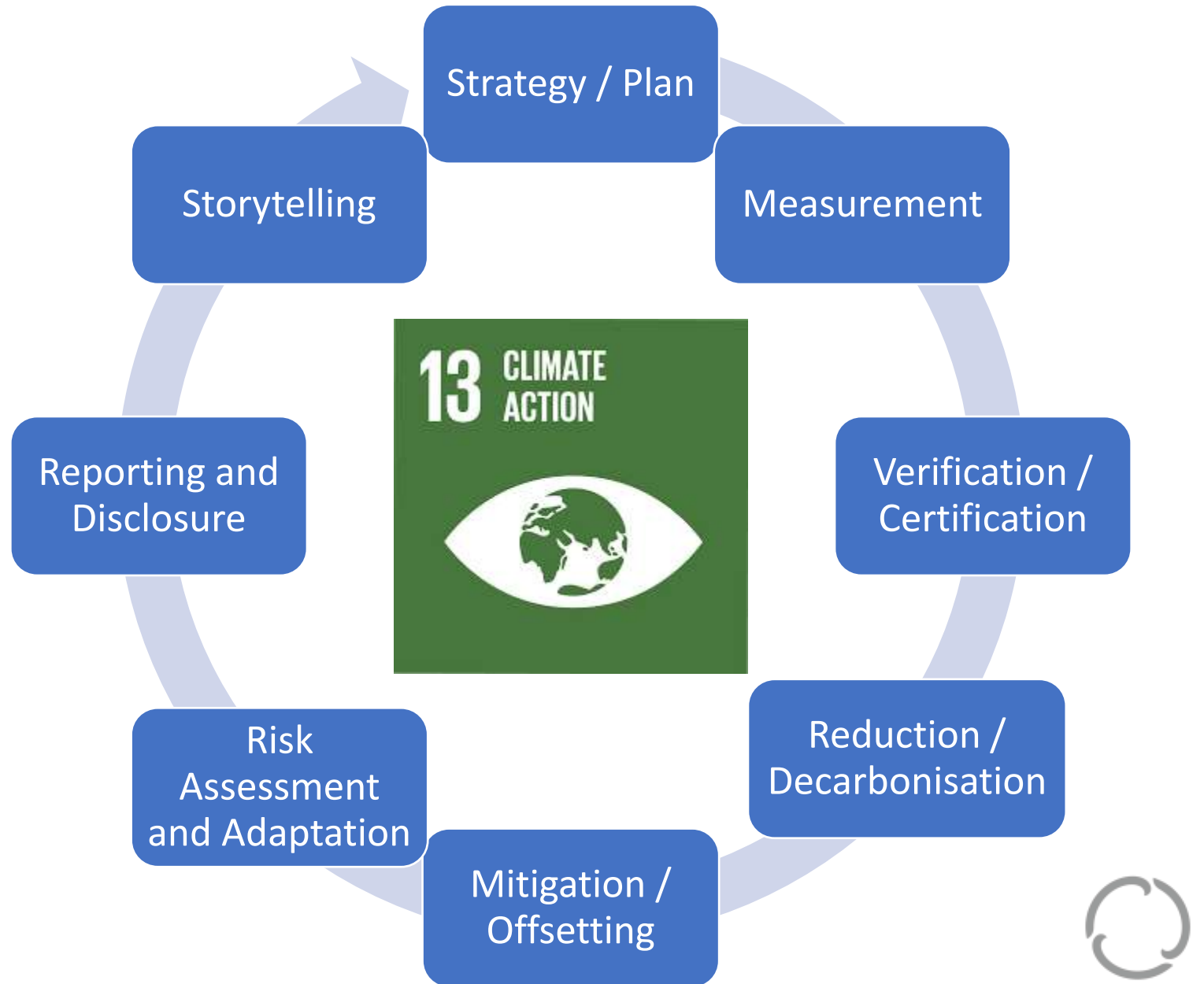
E N V I R O C A R E





What can organisations do to lead?

1. Do the basics well



2. Be Bold and Commit



RACE TO ZERO



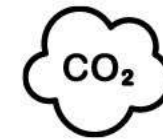
3. Align with best practice



4.
Communicate
and Inspire



5. Think beyond Carbon Zero



Carbon Emissions



Offsetting with carbon credits




Removals through insetting

Role of Carbon & Energy Professionals

- Promote ambition and best-practice
- Balance sustainability & business
- Understand carbon (beyond energy)
- Influence - bring the carbon lens to the board room
- Collaborate and share





**WHERE TO NOW:
SEVEN PRINCIPLES FOR
CLIMATE LEADERSHIP**

Go forward and change the world

1. Taking responsibility for carbon is taking responsibility for climate change
2. Innovation is key: BAU isn't enough
3. Listen to what consumers really want (and will do)
4. Meet and exceed regulation: it's not going away
5. You can't manage what you don't measure
6. Ambition is vital: good enough is not good enough
7. Start now: we've only got nine years to make a difference







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E N V I R O C A R E

Ngā mihi