



TE PŪ NGAO, TE PŪ WARO
CARBON AND ENERGY PROFESSIONALS NEW ZEALAND

EDUCATE | COLLABORATE | INSPIRE

in association with



the sustainability society

CONFERENCE

CHRISTCHURCH, 10TH & 11TH JUNE 2020

NEXT STEPS TO NET ZERO

SPONSORSHIP & EXHIBITION
OPPORTUNITIES



WELCOME from the CHIEF EXECUTIVE

2020 will be a milestone year for New Zealand. We'll have a Zero Carbon Act, a General Election and will be entering the decade when Paris commitments have to be achieved.

Time is running out on 2030 and while many organisations have started the journey to lower emissions, they still need ongoing advice. For the others, fingertips have to be hovering over the Panic Button. Either way, the market presents great opportunities for carbon, energy and sustainability professionals.

2020 is also a landmark year for Carbon and Energy Professionals (CEP). June will see our first conference under our new name. We've seen huge interest in CEP, our programmes and qualifications since we transcended from EMANZ. Our first conference as CEP will add some (low carbon) fuel to that evolution and with more and more individuals and organisations taking up the low carbon challenge the time has never been better to promote services and products to all those who will be attending and following our 2020 conference. The conference continues to grow, with last year's attendance achieving a record 160 delegates. Now as CEP, we expect a new record for 2020.

As in 2019, we are partnering with The Sustainability Society (TSS) for the conference. TSS members brought huge value to the 2019 event and the cross fertilisation of the two societies added value to delegates, sponsors and exhibitors. We are delighted this collaboration is continuing.

For the first time since 2012, we'll be holding the conference in Christchurch, this time around at the newly refurbished Town Hall. The venue is outstanding, central for ease of access by public transport and with a great mix of modern and retro architecture.

Our first conference as CEP will retain the best of previous years while bringing in broader interest groups and a wider portfolio of corporate buyers and specifiers.

I invite you to join us as a sponsor and/or exhibitor at this industry leading event. We have an exciting array of excellent value packages available, which will showcase your company, product or service to a wide audience of sustainability professionals. The early bird will have the widest selection of sponsorship options and the most popular selections invariably sell quickly, so register your interest now to reserve the package that works best for you.

I look forward to seeing you there.



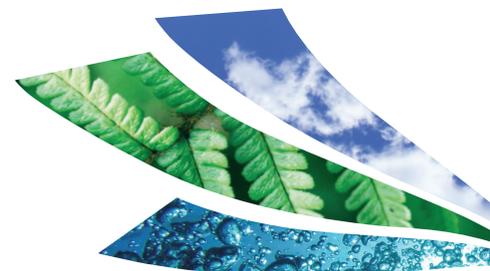
Dr Mike Hopkins
CEP CEO



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The FACTS and FIGURES

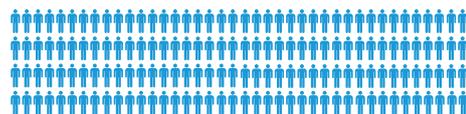
The CEP conference 2020 will build on over 10 years of growing strength, influence and attendance of its predecessor EMANZ Conferences.

The 2019 EMANZ conference was the biggest yet with 160 delegates at the Wellington event. Attendees come from large and small businesses, local authorities, DHBs and the academic world. They leave, informed, educated, professionally refreshed and inspired to move their organisations forward.

They could also be leaving armed with information on how your products and services can enable them to perform better and having established relationships with your organisation and sales team.

160

DELEGATES attended in 2019



Here are some of the numbers from 2019



Rating the conference as excellent or good overall



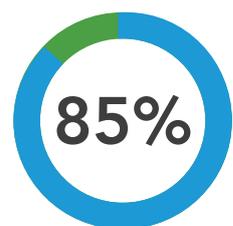
Rating the conference excellent or good for networking opportunities



Rating the conference excellent or good for value for money



Of sponsors and exhibitors dissatisfied with their experience

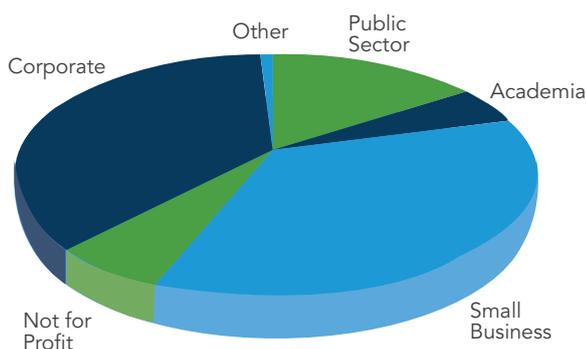


Likely to recommend to a friend or colleague for 2020

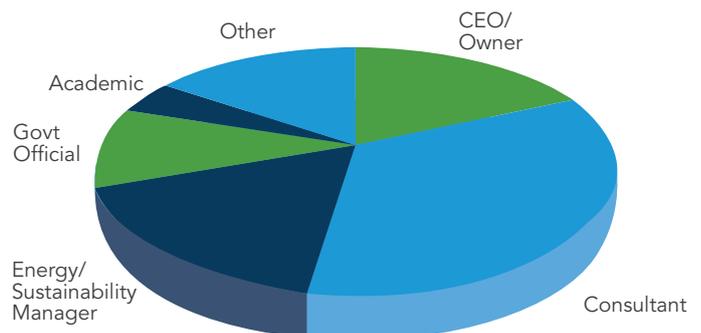
Attendee Profile

The CEP and TSS Conference attracts a wide variety of influential practitioners and decision makers from the corporate, public and small business sectors. The attendee list includes specialist engineers, energy, facilities and sustainability managers, business owners and public servants working in DHBs and local and central government. The breakdown of attendees in 2019 looks like this.

Attendees By Sector



Attendees By Profession



NB Government Officials and Public Sector categories include local authorities and DHBs

SPONSOR and EXHIBITOR PACKAGES

As a sponsor or exhibitor at the 2020 CEP /TSS conference you will enjoy a direct touchpoint with key energy, carbon and sustainability decision makers, including commercial, industrial and public sector buyers.

In 2020, the conference returns to Christchurch and will be held at the newly refurbished Town Hall on 10 & 11 June.

Being a sponsor and/or exhibitor delivers:

- Excellent exposure directly to sustainability and emission reduction decision makers
- Access to potential new clients
- Opportunities to forge new or reinforce existing business relationships
- A cost effective means of developing and promoting brand awareness and brand values
- A superb platform to showcase products and services

OUR MOST POPULAR CATEGORIES SUMMARISED

	PLATINUM	GOLD	SILVER	BRONZE	KEY NOTE SPEAKER	COCKTAIL EVENING	LUNCH
	\$10,000	\$7,500	\$5,000	\$3,000	\$5000, per day	\$3,000	\$3,000
Maximum number of Sponsors for this level	1	2	4	No Limit	1 per day	1	1
Exhibition display booth	Included	Included	50% discount	50% discount	50% discount	50% discount	50% discount
Delegate registration/s	4	3	2	1	1	1	1
Company logo on all conference promotional collateral (printed and digital)	√	√	√	√	√	√	√
Company logo on the conference holding screen and splash screen	√	√	√	√	√	√	√
Logo placement on the conference website with a link to your own	√	√	√	√	√	√	√
Your company Banner at the venue entrance	√						
Your company Banner aside the speaker stage	√	√					
Your company Banner in the refreshment area						√	√
Opportunity to introduce your organisation to the conference	5 minutes at the start of the first day	3 minutes at the start of one conference session			3 minutes and introduce your Keynote speaker	3 minutes and deliver formal invitation to the event	2 minutes and deliver lunch invitations each day
Opportunity to chair a discussion session (if applicable depending on final programme)	√						
Media exposure as part of the CEP/TSS conference promotion campaign	√	√	√	√	√	√	√
List of attendees including email addresses (subject to privacy requests)	√ Prior to and post conference	√ Prior to and post conference	√ Post conference	√ Post conference	√ Post conference	√ Post conference	√ Post conference

These packages nearly but not quite right for you? Give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

THE METAL CATEGORIES

SPONSORSHIP	PACKAGE	PRICE (+GST)
PLATINUM	<p>Platinum sponsorship is our most exclusive sponsorship level and is limited to a single sponsor. This package offers the maximum exposure for our partners. There is no better way of raising your profile with delegates. The Platinum package includes:</p> <ul style="list-style-type: none"> • Recognition as a Platinum sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference holding screen (between presentations) and splash screen (at the start and end of each day) and entry signage • Introduction session – an opportunity to introduce your organisation to the conference at the start of the first day • Logo placement on the conference website with a link to your own • Banner placement – at the venue entrance, aside the speaker stage and in the refreshment area • Includes an exhibition display booth • Opportunity to chair a discussion session (if applicable depending on final programme) • Media exposure as part of the CEP/TSS conference promotion campaign • 4 delegate registrations • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$10,000
GOLD	<p>Gold sponsorship, limited to 2 sponsors – still at the top table and delivering excellent value. Gold sponsorship is an excellent way of raising your corporate profile with delegates. Gold sponsors enjoy the following benefits:</p> <ul style="list-style-type: none"> • Recognition as a Gold sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Speaking opportunity – an opportunity to introduce your organisation to the conference at the start of one of the conference sessions • Logo placement on the conference website with a link to your own • Includes an exhibition display booth • Media exposure as part of the CEP/TSS conference promotion campaign • 3 delegate registrations • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$7,500
SILVER	<p>Silver sponsorship, limited to 4 sponsors – delivers outstanding value with excellent marketing and promotional prospects for sponsors. The Silver package delivers:</p> <ul style="list-style-type: none"> • Recognition as a Silver sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS conference promotion campaign • 2 delegate registrations • The option to take an exhibition stand at 50% discount • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$5,000
BRONZE	<p>Bronze sponsorship is a more modest sponsorship package but still delivers outstanding value and excellent marketing and promotional prospects for sponsors. The Bronze package delivers:</p> <ul style="list-style-type: none"> • Recognition as a Bronze sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS conference promotion campaign • 1 delegate registration • The option to take an exhibition stand at 50% discount • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$3,000

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SPECIAL CATEGORIES

SPONSORSHIP	PACKAGE	PRICE (+GST)
KEYNOTE SPEAKER	<p>The Keynote Speaker Sponsor, limited to 1 sponsor per day, gains from direct association with one of the highlights of the conference. This package places your organisation at the heart of the conference and includes:</p> <ul style="list-style-type: none"> • Recognition as the Keynote sponsor • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • The opportunity to welcome and introduce the Keynote speaker and introduce your organisation to the conference • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS conference promotion campaign • 1 delegate registration • The option to take an exhibition stand at 50% discount • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$5,000 Per day
COCKTAIL EVENING	<p>The social highlight of the conference. Sponsorship of this key networking event is limited to 1 sponsor. This sponsorship will include:</p> <ul style="list-style-type: none"> • Recognition as the Cocktail Evening sponsor • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • An opportunity to introduce your company and deliver the formal invitation to the event • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS conference promotion campaign • 1 delegate registration • The option to take an exhibition stand at 50% discount • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$3,000
LUNCH	<p>Where everybody goes, what everybody sees, the Lunch sponsor – limited to 1 sponsor per day - will enjoy the limelight during our lunch break, an excellent way of raising your profile with delegates. The Lunch sponsorship package includes:</p> <ul style="list-style-type: none"> • Recognition as the provider of the conference lunch on the day • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • The opportunity to address delegates and invite them to lunch on your sponsorship day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS conference promotion campaign • The option to take an exhibition stand at 50% discount • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$2,500
POLO SHIRT	<p>How would you like to see CEP staff and the organising team wearing your branded shirts for the two days of conference? This sponsorship will include:</p> <ul style="list-style-type: none"> • The commitment to have CEP and conference organiser staff wear your shirts for the duration of the conference • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS conference promotion campaign • The option to take an exhibition stand at 50% discount • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$3,000 (\$3,500 if sourcing and printing is required)
COFFEE CART & COFFEE CUPS	<p>Be everyone's friend by providing the flat whites and cappuccinos. This package includes:</p> <ul style="list-style-type: none"> • A dedicated coffee cart branded with your logo • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS conference promotion campaign • List of attendees including email addresses (unless individual delegates have opted out of email circulation) • The supply of 200 reusable coffee cups carrying your logo on one side, the conference banner on the other. Final price depends on the specification of cup • Cart and cup options might be separable, please contact us to discuss 	from \$4,700

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\$2,000 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
All packages at this level include:	<ul style="list-style-type: none"> Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day. Logo placement on the conference website with a link to your own Media exposure as part of the CEP/TSS conference promotion campaign List of attendees including email addresses (unless individual delegates have opted out of email circulation)
NAME BADGES	Limited to 1 sponsor, the Name Badges sponsorship allows continued exposure to delegates across both days of the conference. This option provides name and/or logo recognition every time someone checks out a delegate's name. Excellent exposure at a modest cost. You will have the option to keep your printed lanyards for future events.
NOTE PADS & PENS	Limited to 1 sponsor, the Notepad & Pen Sponsor will receive continuous exposure to delegates as they take notes throughout the two day conference. Please note, this price applies where pads and pens are provided by the sponsor, We can organise the printing of branded pads and pens at cost but this will be in addition to the sponsorship fee.
CHARGING STATION	Increasingly needed and popular. Be the saviour of all whose devices are running low on juice by providing a branded charging station. Limited to 1 sponsor.
TRANSPORT PARTNER	Associate your transport company with the conference and generate traffic to and from the venue by joining us as transport partner.
SPEAKER GIFTS	Have your logo recognised at the end of each speaker session by having the speaker gifts wrapped in dedicated packaging or providing a branded gift. Please note, branded merchandise costs (e.g. wine bottle wrappings) will be additional to the sponsorship fee. Alternatively, provide the speaker gift yourself subject to agreement. Please give us a call to discuss.
ENERGY MONITORING PARTNER	Monitor the energy used at the conference and display your capabilities on a dedicated screen near registration. NB. You will need to provide the monitoring and display equipment and software.

\$500 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
All packages at this level include:	<ul style="list-style-type: none"> Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day. Logo placement on the conference website with a link to your own Media exposure as part of the CEP/TSS conference promotion campaign
REFRESHMENTS	All delegates enjoy their morning and afternoon tea. Enjoy a namecheck as sponsor of the morning and afternoon tea refreshment breaks at each break. Limited to 1 sponsor per break (4 breaks total). Or, why not sponsor all the breaks for regular exposure across the two day conference for just \$1,500 (+GST).
WIFI	Be associated with everyone's basic need for wifi by sponsoring the wifi connection and availability.
TABLE MINTS	Everyone dips into the mints – and continuously over the two days of conference. Have the table mints available from branded dishes or individually wrapped in branded wrappers. Please note this price applies where the dishes and mints are provided by the sponsor. CEP can organise the printing of suitable branded merchandise at cost, however this will be in addition to the sponsorship fee. This sponsorship category is limited to 1 partner.
APP ADVERTISING	Advertise on the conference app. Opportunities from \$500 (+GST).

EXHIBITION STANDS

	PACKAGE	PRICE (+GST)
EXHIBITOR	<p>Exhibitors will be able to display their products and/services to allow deep engagement with delegates. Refreshment and lunch break catering will be provided in the exhibition area ensuring excellent exposure to delegates. The cocktail evening will also be held in the exhibition area. Display booths measure 2.4m(wide) by 1.2m(deep). The exhibitor package includes:</p> <ul style="list-style-type: none"> Recognition as an Exhibitor Your logo on all conference promotional collateral, printed and digital, logo display on the conference splash screen at the start and end of each day and verbal recognition each day Logo placement on the conference website with a link to your own Media exposure as part of the CEP/TSS conference promotion campaign 2 delegate registrations List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$2,000

These packages nearly but not quite right for you? Give us a call and tell us what you'd want to see or what you'd want to achieve from a package.



CONTACT DETAILS

CEP will use its best endeavours to deliver a fantastic Conference that meets sponsor and exhibitor expectations and provides value for your investment alongside a memorable occasion for you and the other attendees.

CEP would like to work with you on selecting the best sponsorship and exhibition package for the 2020 Conference.

Please contact the CEP office or conference organiser with any questions and to book your involvement:

CARBON AND ENERGY PROFESSIONALS NEW ZEALAND

Tel: 04 385 2839

Email: info@cep.org.nz

Conference Organiser (ForumPoint2)

Tel: 07 838 1098

www.cep.org.nz

